



The Sustainable World Project

A 50 year 50 step project which can solve all local, regional, national and global problems
creating a world that works for all people by the year 2050

5 YEAR PROJECT PLAN

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Illustration 1: 21 of our leaders in March 2020



1 PROJECT SUBMISSION FORM

Project Principal:	Richard Alexander, born 24 th Aug 1969 in the Netherlands
Project Organization:	Sustainable World Project
Project Name:	Sustainable World Project
Project Type:	Humanitarian – Not for Profit
Project Duration:	From 2000 to 2050. Request for funding for 2025 to 2029
Project Funding:	Grant of 135 million Euro for 5 years
Project Location/Country:	Headquarters: India Empowerment Camps: India, Peru, Brazil, Mexico Empowerment Tours: Peru, Brazil, Argentina, Chile, Haiti, Columbia, Costa Rica, Mexico, Bahamas, Dominican Rep Online Empowerment Platform: 212 countries
Potential Impact:	The quality of life of 8 billion people
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Teaser video:	https://www.youtube.com/watch?v=hYO1vyaKiCA
Vision 2035:	http://www.sustainableworldproject.com/downloads/Vision%202035.pdf
Submitted to:	Ambassador Red Dragon Family / Connecting Consciousness / The Sedona Connection
Submissions:	November 2015 / February 2019 / September 2022
Link to latest version of the 5 year Project Plan:	http://www.sustainableworldproject.com/downloads/SWP%20Project%20Plan.pdf



2 Executive Summary / Abstract

The Sustainable World Project (SWP) was started as a 50-year 50-step project in the year 2000. The Founder is Richard Alexander. The organization operates as a movement. The ownership of the project will be decentralized to humanity over 50 years time and belongs to the Creator at all time. Our vision and objective are a world that works for all people by the year 2050. After 15 years of preparation and a 10-year soft launch phase, we are moving into the worldwide implementation phase in 2025. We are currently building our Core Team. In January 2025 we have 5 Core Team Members. In 2025 & 2026 we will select 45 more. Leadership selection starts on Facebook - <https://www.facebook.com/groups/725583880829287>

The cause of all forms of violence (emotional, verbal and physical) are found in the mind. The violence we see in our world (war, poverty, inequality, environmental destruction, etc.) is a reflection of the mental violence in our minds. The cause of ALL problems worldwide is our default state of lower egoic consciousness. We can solve ALL suffering for ALL people by bringing the minds of a critical mass of people to a higher state of consciousness. Latest consciousness science and ancient wisdom from around the world inform us how a critical mass can raise the collective consciousness and that way create a new collective worldview. To increase our impact on the collective consciousness we will experiment with critical mass actions using pyramids, Sidereal time, thought coherence, heart coherence and more.

What is the Sustainable World Project? It is a vehicle, system, bridge or process to:

- assist humanity from where we are to a future where we have a sustainable world
- help restore the balance between masculine and feminine energy and therefore facilitate a space for optimum creation
- raise our collective consciousness
- inspire a new non-violent collective mindset
- instill the 6 heart virtues of Appreciation, Compassion, Forgiveness, Humility, Understanding and Valor
- build a worldwide family of people ready to care and share

There are very few evil people in our world. There are many ignorant people. The sabotaging programming of the mindset of ignorant people was sustaining an unworkable world. In other words the problem lays inside of us. We cannot transform the world by only working on 'externals'. We need to own up that we are (the greatest) part of the problem. While this is confronting, it also brings the solution. We need to shift our mindset, raise our consciousness and reprogram ourselves with belief systems and habits that are rooted in a higher consciousness.

It seems that recent strategies of benevolent people working on liberating our world ('White Hats', Earth & Space Alliance) has been one of waking up people by allowing narratives in regards to Corona, Lock downs, vaccinations, fraudulent elections and all other forms of violence slowly reach the consciousness of the masses while at the same time silently restoring justice by removing or repurposing evil or unaware people from places of power. This has served an important purpose in laying the foundation for what comes next. We believe that now the time has come to launch a non disruptive global process that will assist in building powerful relationships between people worldwide. A strategy of building a global family. A strategy of connecting hearts and therefore transforming consciousness.

In a safe and powerful space we can slowly start telling the truth of what has been, is and will be happening in our world, while at the same time, we can help people with going through that transition. We will collectively look into past, present and future. It will be a story of unbelievable evil, incredible hope and an unimaginable Star Trek future filled with technologies and psychic powers most people's mind can not yet fathom.



This narrative will be brought by people who ARE in a state of higher consciousness. This will wake up the remaining people as Universal Laws state that higher frequencies (=Vibration of awakened people in a state of higher consciousness) can transform lower frequencies. (=Vibration of asleep people in a state of lower egoic consciousness)

Our mission is to organize highly participative, authentic, empowering, playful, interactive online and offline live community events, where through participation in shared activities we connect the hearts and raise the consciousness of millions of people in 212 countries worldwide. God willing, through our Founder Richard Alexander, a critical mass of 10.000 Change Makers will be empowered and enabled to bring their minds to a state of unity or heart consciousness. These 10.000 Sustainable World Leaders will connect to thousands of locations with millions of people through audio and video and bring the minds of these people (the Sustainable World Community Members) to a higher state of consciousness. This will cause a **sustainable** shift in the collective consciousness and solve ALL problems.

The simplest way to understand this work is to wonder how the world will change when daily ALL people **experience** a true sense of connection to themselves, to each other, to their environment and life itself. When people daily **experience** universal love, joy and inner peace; when people daily express themselves through the 6 heart virtues, how will that change their thoughts, feelings, communications and actions? How will that change our world?

The Sustainable World Project has 9 elements:

1. The online Empowerment Platform
2. The THRIVE Empowerment Centers
3. The Empowerment Camps and Tours
4. The Interactive Autobiographical Visionary Workbook
5. The 5 Shanghai Acts
6. The Transition to Abundance
7. The New Movie Paradigm
8. The Sustainable World Museums
9. The Sustainable World Language

Richard Alexander graduated top of his class, Cum Laude, as Civil Engineer, was CEO of a European IT company, and is currently active as Founder of the Sustainable World Project. In 2025 he is joined by an extended team of 200 people and an international community of nearly 24.000 Change Makers.

We will sustain the project financially through an innovative way of funding. We currently have a group of 52 people in 19 countries who have signed paperwork for receiving 317 Million Dollar funding in personal name for the SWP. They have pledged funds to projects and programs in more than 140 countries. We are in 8 different funding processes of which 3 I will disclose here.

1. Connecting Consciousness (CC) – Funding from region Europe
2. The Sedona Connection – Funding from Region North America
3. True Vision of Peace (Ambassador of the Red Dragon family) – Funding from Region Asia East

Initial funding for phase 3 'Worldwide Implementation' is expected to materialize in 2025. We aim to have our main funding be diversified over 9 global regions and ultimately over all countries. Funding will not be received in a legal entity with centralized control, but any funder, individual or organization, can pledge funds for humanity and will directly cover cost. The main funding will therefore be decentralized in a system without control. Funding will be for humanity by humanity. At any given time a funder can pull the funding. They do not control us, we do not control them. This sets up a system where our mission can only move forward if all are enrolled; in other the mission can only move forward if it works for all involved. This is required to source the end result; a world that works for ALL.



We have been in a process of building and/or strengthening our connection with Connecting Consciousness, New Earth, the Sedona Connection, Humanity's Team, Heart Math, OneSmallTown, the Venus Project, the Disclosure Project, the Thrive Movement, the Art of Living, ISHA Foundation, the Maharishi Movement, the Heartfulness movement, the Kriya Yoga Movement and more. These organizations have a global reach. In 2025 a 100 Founders of Global Movements in all 10 regions will be selected as the first 100 Project Leaders.

Currently we are preparing the process for selecting our 9000 other Project Leaders in the next 13 years. The first 116 Project Leaders of the first 4 States in India are in a pre-selection process and we are setting up the systems for selecting more Project Leaders through our 38 Sustainable World Leaders in 18 countries.

Future plans involve the facilitation of 5 Shanghai Acts. The first one will be facilitated by 10.000 Sustainable World Leaders worldwide and awaken 80 million people in September 2038. This act will show our vision and explain in 50 steps how we will achieve it. ([Watch our Teaser 1 of the SWP with the 50 steps to transform our world](#))

The Shanghai Act 1 will show the real past of humanity in an interactive 6 week dialogue with 80 million Sustainable World Community Members worldwide and show the wonderful inspiring future waiting to be claimed by humanity.

Since 2016 we have been talking to Julie McDonald, the Agent of Kenny Ortega. Kenny worked with Micheal Jackson on producing his vision for his concerts. We are now preparing a 2 month process where Teresa Taylor will work with us to make an official proposal for Kenny on taking a lead role in the creation of the 5 Shanghai Acts.

Through Julie we will also reach out to Amazon MGM Studios and share our vision for how the James Bond Franchise could assist in our planetary transformation by bringing a new movie paradigm. This paradigm is based on a higher consciousness. In the Bond Franchise we will be disclosing the truth of our world and show people how to take leadership in a global project without centralized ownership to transform our world. More in our Game Plan chapter 7 ELEMENT SEVEN; THE NEW MOVIE PARADIGM. Link will can be given on request as I am still editing.

Here is a link to the first Welcome Pack for people who would like to take leadership in creating a sustainable world - [Welcome Pack 1](#)

Here is a link to our playlist with 15 videos that will give you a basic understanding of the Sustainable World Project - [Vision 2050 - A Sustainable World – YouTube](#)

Here is a link to our Vision for 2035 - <http://www.sustainableworldproject.com/downloads/Vision%202035.pdf>

Here is a link to an excerpt of Vision 2038 – Shanghai Act 1 - <http://www.sustainableworldproject.com/downloads/Vision%202038.pdf>

Here is a link to the first part of the autobio of the Founder - [Workbook 1 The Past \(Part 1\)](#)

Here is a link to the latest version of the 5 year Project Plan of the Sustainable World Project - <http://www.sustainableworldproject.com/downloads/SWP%20Project%20Plan.pdf>



3 The Sustainable World Project

3.1 Introduction

The Sustainable World Project will instill higher consciousness values and skills through participation in online and offline local, domestic and international interactions using guided dialogues, light, sound, movement, touch and more designed to transcend the Egoic conditioned mind. These sessions will lead to unprecedented experiences of unity consciousness in a critical mass of initially 750 and later 10.000 Sustainable World Leaders.

These 10.000 leaders will bring the same unprecedented experiences to millions of Sustainable World Community Members. As all consciousness is connected these experiences will bring forth new thoughts and new ways of being in the collective consciousness of humanity. This will lead towards new ways of communication, new types of action and new ways of collaboration. These new ways of collaboration will lead to a sustainable world; a world that works for all people by the year 2050.

3.2 Broad History

In the year 2000 we started our 15 years of preparation. In 2015 we started our 10 year soft-launch. Through many pilot projects the 9 transformational programs of the Sustainable World Project have been tested, evaluated, modified and re-tested in those 10 years. In the Soft Launch we setup the foundation of our selection processes and prepared for receiving funding.

Since 2013 we have been doing pilots at various Educational Institutes to see whether the collective consciousness at these institutes is ready to host higher consciousness programs. This will lead to the transformation of the sector Education.

May 2017, Sep 2021 and Dec 2023 we tested three pilot Empowerment Camps. In 2018 and 2019 we reached out to more than 100.000 leaders and started testing out our selection processes for finding our Sustainable World Leaders.

From May 2019 to March 2024 Mahoro Oliver, the first Core Team Member visited India on a long term visa to build the foundation for the SWP to roll over into our 25-year 'Worldwide Implementation' phase in 2025. We did a pilot of the Sustainable World Community Program on Facebook in 2019. In one year this made our global community of Change Makers grow from 800 to nearly 24.000 people. This pilot contributed greatly to generating the 'Proof of Concept' required for funding giving the 'Green Light' to launch worldwide.

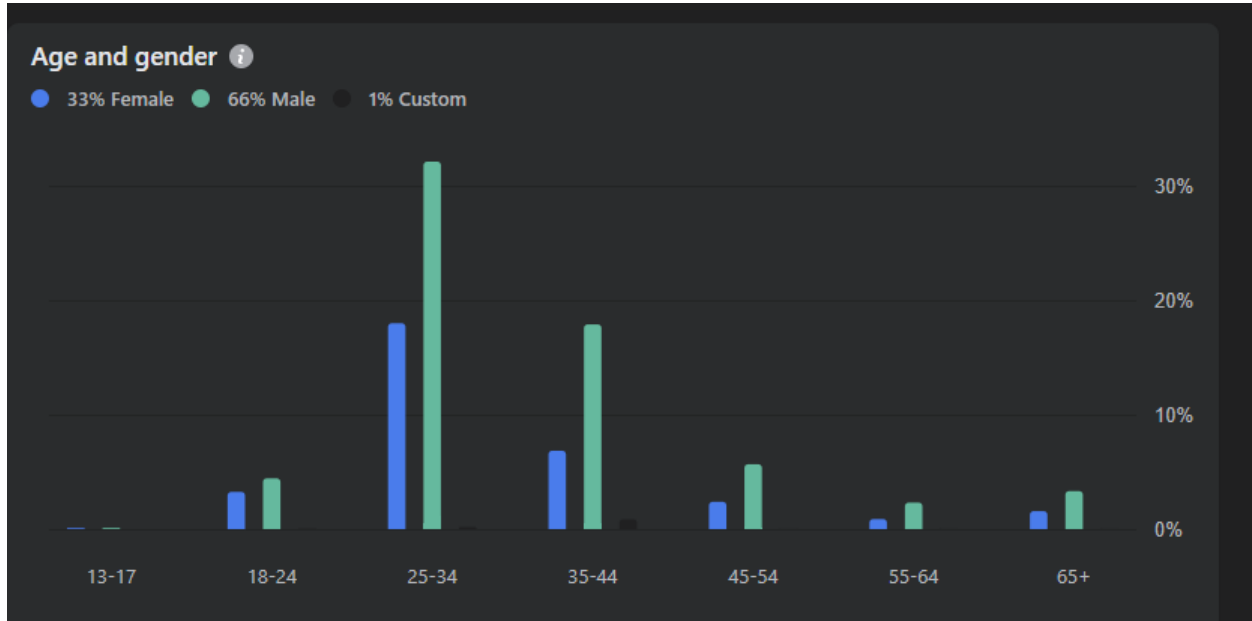
In Sep 2021 Shilpa PA and Sunitha Kolar claimed their Core Team Member positions. In 2023 Honest Machirori claimed his Core Team Member position. December 2023 the Core Team had the first 4 week Pilot Empowerment Camp P1.

They are currently (January 2025) interacting with

1. 24.000 Change Makers in our Facebook Group Sustainable World Community
2. 37 leaders in 17 countries in our Sustainable World Leadership Program
3. 142 people in our funding group Abundance & Contribution
4. A 100+ upcoming Project Leaders in the 5 states of Goa, Karnataka, Tamil Nadu, Andhra Pradesh and Telangana in South India.



Some statistics of our Sustainable World Community on Facebook.



Top countries		Top cities	
Nigeria	2,112	Nairobi, Kenya	575
India	1,654	Dhaka, Dhaka Division, Bangladesh	552
Pakistan	1,101	Kampala, Uganda	405
Kenya	1,063	Monrovia, Liberia	356
United States	971	Lagos, Nigeria	355
Bangladesh	848	Lusaka, Zambia	337
Ethiopia	670	Addis Ababa, Ethiopia	324
Uganda	622	Ibadan, Nigeria	315
Ghana	569	Kabul, Afghanistan	301
Zambia	542	Kathmandu, Nepal	300

As of now our strongest presence is in Africa, South East Asia and North America. We are working on strengthening our presence in the other 7 regions of the 10 regions we are serving. We are also looking into global 'Woman Empowerment' to include more female Change Makers so the Golden Ratio is found in our community.

The 10 Regions

1. North America
2. Central America
3. South America
4. Europe



5. Middle East
6. Africa
7. West Asia
8. South East Asia
9. East Asia
10. Pacific

3.3 The Need

What is the Need

Billions of people are suffering on a daily basis. Humanity needs to be assisted to overcome this suffering. Humanity needs to be assisted to move from a young immature violent species, controlled and manipulated by secret rulers, fighting and competing for survival, to an awakened higher consciousness Star Trek society thriving in abundance for all beings.

Why is there a Need

The world is currently in a phase where chaos, violence and suffering is waking up humanity. Technology has evolved faster than consciousness and secret rulers with insane agenda's have brought our world at the brink of destruction. As an ascension process awakens humanity to unity consciousness worldwide, there is an urgent need for higher consciousness programs. These programs will avoid further, possibly severe, consequences coming from an old egoic mindset and will assist humanity in creating a sustainable world.

What is the Problem that Creates the Need

The frequencies at which the human brain operates (i.e. the wavelength of our neural oscillations) have been categorized by the scientific world into different categories: Beta, Alpha, Theta, Delta, Epsilon, Gamma and Lambda. The Beta frequency range leads to what we call lower egoic consciousness. The lower egoic consciousness is the default state of mind for most people most of the time. The judgment, which comes automatically and frequently in this state, brings an almost continuous, often subconscious experience of separation. The ongoing identification with painful, negative thoughts and feelings leads to unconscious violent communication and action. This is as well to ourselves, as to each other, as to our environment. It causes tremendous suffering for billions of people. It causes a world which does **not** work for all. **The lower (egoic) consciousness is the root cause of all problems worldwide.**

3.4 Seven Statistics that Support the Reality of the Problem

1. War - around 200 million deaths in the 20th century only
<http://necrometrics.com/all20c.htm>
2. Hunger – 828 million people go to bed hungry - (2023)
<https://www.actionagainsthunger.org/the-hunger-crisis/world-hunger-facts/>
3. Poverty- 2.3 billion people live in poverty - (July 2014)
<http://www.rt.com/news/175208-un-development-report-poverty/>
4. Crime – every minute someone is murdered in our world (2012)
https://en.wikipedia.org/wiki/List_of_countries_by_intentional_homicide_rate
5. Depression – more than 280 million people are suffering from depression
<http://www.who.int/mediacentre/factsheets/fs369/en/>
6. Suicide – yearly 1 million people commit suicide and 20 million make an attempt (2011)
<http://www.medicalnewstoday.com/articles/234219.php>
7. Environmental destruction – air pollution, water pollution, soil and land pollution, noise pollution, mind pollution (indoctrination), genetic modification, desertification, deforestation, loss of biodiversity, disposal of wastes, etc.



3.5 What Happens when this Project is Not Started

My personal experience and my research tell me that our world will awaken no matter what. Universal Laws governing evolution will take care of that. I believe it would be my egomind speaking if I said that without this project the world will not transform. However, I do believe that this project can support reducing the duration and the intensity of the transition. It will therefore reduce the suffering for billions of people. In this we find our purpose.

3.6 Solution

The solution to the problem is to shift the global collective consciousness from lower egoic levels to the higher levels where we experience unity consciousness. For this to happen we need to slow down the mind from the default state of Beta to other states like Alpha and beyond. ALL suffering for ALL people can be brought to an end by bringing the minds of a critical mass of the world's population to a higher state of consciousness.

In a higher state of consciousness people automatically reclaim their power through recognition of their inherent connection to all that is. If one is connected to all that is, then one can influence all and therefore heal all and solve all. The Sustainable World Project will unite 10.000 Sustainable World Leaders. They will cause a sustainable shift in their consciousness and the collective consciousness in two ways:

1. Tangible: Through Worldwide Interactive Events on our Empowerment Platform, Sustainable World Leaders will impact the consciousness of millions of people on thousands of locations by inspiring participation in shared activities. Vision 2035, 2038, etc.
2. Intangible: The moment that we have a critical mass of Sustainable World Leaders experience a higher consciousness, (brain activity down) then it will impact the collective consciousness as all consciousness is connected as one. This means that all people here on earth will instantaneously in one quantum jump start experiencing shifts in their state of consciousness. This is scientifically proven by the latest consciousness science and known under different labels like the meditation effect, extended Maharishi effect or the 100th Monkey Effect. This effect can be strengthened by the use of Pyramids, specific time slots like 1:30 Sidereal time, by using techniques, like from Heart Math and/or others, to create more coherent thought and heart waves. We are continuously doing research to find more and more effective distinctions to raise the collective consciousness. All these distinctions will be embedded in our 9 programs for radical transformation. More information on this on the last page of this document.

3.7 The Nine Elements of the Sustainable World Project

1. The online Empowerment Platform, which is hosting different Zoom sessions for Sustainable World Leaders and Community Members. These sessions will over time morph into the Worldwide Interactive Events (Vision 2035)
2. The THRIVE Empowerment Centers, governed by the Sustainable World Leaders themselves, as a local structure to sustain the work.
3. The four Pilot Camps and eleven 6-week long Empowerment Camps, followed by 6 week long Empowerment Tours for the Core Team Members.
4. The Interactive Autobiographic Visionary Workbook which, in nine 3-year phases, will assist a growing community from 800 to 8 billion people in co-creating a sustainable world.



5. The 5 Six week-long Shanghai Acts to unite 1, 10 and 100% of our population and assist in our evolutionary process here on planet Earth.
6. The Transition to Abundance where our Financial Incentive System will bring Basic, Decent and Abundant, Conditional and later Unconditional Monthly Incentives to an ever growing percentage of the world population. In 2038 the Community Account will assist in the final transition towards a money-less society beyond the year 2050.
7. The New Movie Paradigm. Using the James Bond Franchise we will bring a new realm of interactive, higher consciousness movies that will empower and enable humanity in their spiritual journey and assist in the bringing about of a world that works for ALL.
8. The Sustainable World Museums – show miniature models. One is a holographic virtual model of our world that can display the playing out of for example Vision 2035 and 2038. The museums also a large building with multiple halls that show a physical miniature material model that can do the same.
9. The Sustainable World Language is a new language that will be taught to all and therefor connect people worldwide. Words will be comprised of empowering components and the alphabet will contain all sounds required for effective manifestation.

3.7.1 Element 1 - The online Empowerment Platform

July 2016 we started by hosting 10 weekly sessions on Skype and Zoom in our early soft launch phase. The online Empowerment Platform uses Zoom, Facebook, YouTube and WhatsApp for Sustainable World Leader and Sustainable World Community Member selection.

From 2019 to 2020, every Saturday 6 pm IST, we facilitated online sessions on Facebook to bring value to our Facebook community of Change Makers. These weekly sessions will in 2025 be reformatted to our Sustainable World Community Program. This program will be hosted Saturdays at 7 pm IST on Zoom and LIVE broadcast to Facebook. Pilots have been facilitated in 2023.

January 8th 2022 we facilitated a 2 year pilot of the online Get a Life You Love => Get a World You Love Program. In 2025 we will launch this program officially every Sunday at 7 pm IST for 800 Change Makers. In 2026 we start our remaining 8 phases of 3 years where this program restarts and is offered every 3 years to a larger percentage of the world population.

May 2023 we started the weekly Sustainable World Leadership Program. This program has been running ever since on Fridays and Sundays. In 2025 the session will move to Fridays 7 pm IST for uniting all the leaders at a more conducive time worldwide.

The Empowerment Platform will connect the movable SWP HQ, THRIVE Empowerment Centers and Empowerment Camps with Sustainable World Community Members worldwide.

For the preparation of Camps we have the Co-Creation Empowerment Camp sessions that commence a 6-12 months before a camp. In 2023 we used the online Empowerment Platform to prepare the P1 Camp 5 months before the actual Camp in December 2023. The Co-Creation sessions will always be facilitated on Wednesdays at 7 pm IST.

Since 2024 we have weekly Thursday Team Meets to govern the Sustainable World Project.

For reaching 8 million Sustainable World Community Members in 2035 the Empowerment Platform will use Zoom to host, will broadcast live on Facebook and will use Facebook to interact with all people. Parallel we will use Zoom Breakout Rooms, Skype, WhatsApp or other platforms to have individual interaction.



The Wednesday Co-Creation Camp sessions will over time be facilitated by the Event Management Team Leader. The Thursday SWP Team Meet sessions will over time be facilitated by the Higher Consciousness Project Managers and/or their Executive Assistants.

This way weekly the Mondays, Tuesday, Wednesdays and Thursdays can be mostly free of any sessions and meetings for creating an extensive and conducive visualization space honoring the Fibonacci Golden Ratio with a 4 into 3 days. Every week for approx. 4 days the focus is on the feminine energy of receiving the vision and 3 days the focus is on the masculine energy of bringing that what was received into action through our mission plan.

To get an idea of our Empowerment Platform in the early Soft Launch phase watch - <https://www.youtube.com/watch?v=tjs140RUCgk>. To get an idea of our Empowerment Platform in the late Soft Launch phase watch – <https://www.youtube.com/watch?v=6F7uQ6SHHck>. To understand the platform in the future click the following link: [Read PDF Vision 2035](#)

3.7.2 Element 2 - The THRIVE Empowerment Centers (TEC's)

In 2003 and 2016 we did two 2-year pilots on facilitating THRIVE Empowerment Centers. The first one in the Netherlands and the latter in Bangalore, India.

The first priority and focus in the SWP is to unite the 50 Core Team Members. The second priority and focus will be on uniting the Country Leaders. This is aimed to be completed from 2026 to 2034 through Empowerment Camps 1 to 7. The Country Leaders will be supported to establish THRIVE Empowerment Centers in their countries.

At these centers the Country Leaders will work with Project Leaders to bring transformation to their local communities by launching projects that will transform the 12 sectors that govern our world.

The third priority and focus is to identify the 9000 Project Leaders. From 2034 to 2038 this process will be completed through Empowerment Camps 7 to 11. They will launch the next set of THRIVE Empowerment Centers.

As our Empowerment Platform is introduced at Educational Institutes a process will start where more and more of these institutes will transform into THRIVE Empowerment Centers.

THRIVE Empowerment Centers are places where people will come together to empower and enable themselves. The THRIVE Empowerment Centers will support their local communities to discover oneself and one's purpose. To get a proper understanding of the scope of these centers think out of the box and see the centers also as Community Centers, Healing Centers, Learning Centers and Innovation Centers.

We have observed that when people find their purpose – their authentic self-expression – people become happy and contributing members of society, playing an active role in the advancement of themselves and their communities. When enough people do this, it will lead to a world that works for ALL people.

Every TEC will be connected to our online Empowerment Platform where worldwide exposure will empower all involved. The people from the local communities can visit the TEC and join the different weekly programs either at the TEC or at home.



At a later time we will add weekly sessions revolving around the TEC's. Here people can learn how to have these centers self govern themselves. In these sessions the people at all these centers will share their experience as to create a global value exchange that will assist in the transformation of the sector Education (and therefore all other sectors).

To understand THRIVE Empowerment Centers in more detail and read some stories of our first pilot from 2003 to 2005, click the following link: [Read PDF](#) More on the TEC's playing a role in the transformation of education is found in chapter 6.10.3.

3.7.3 Element 3 - The Empowerment Camps and Empowerment Tours

A total of 10.000 leaders from around the world participate in a series of camps where, for a period of six weeks, they live and learn together in environments which are conducive to activate and sustain higher states of consciousness. Through the use of sound, light, movement, breathing, meditation, touch and more, they are taught how to return their minds to the natural state of Alpha and beyond into states of higher and super consciousness.

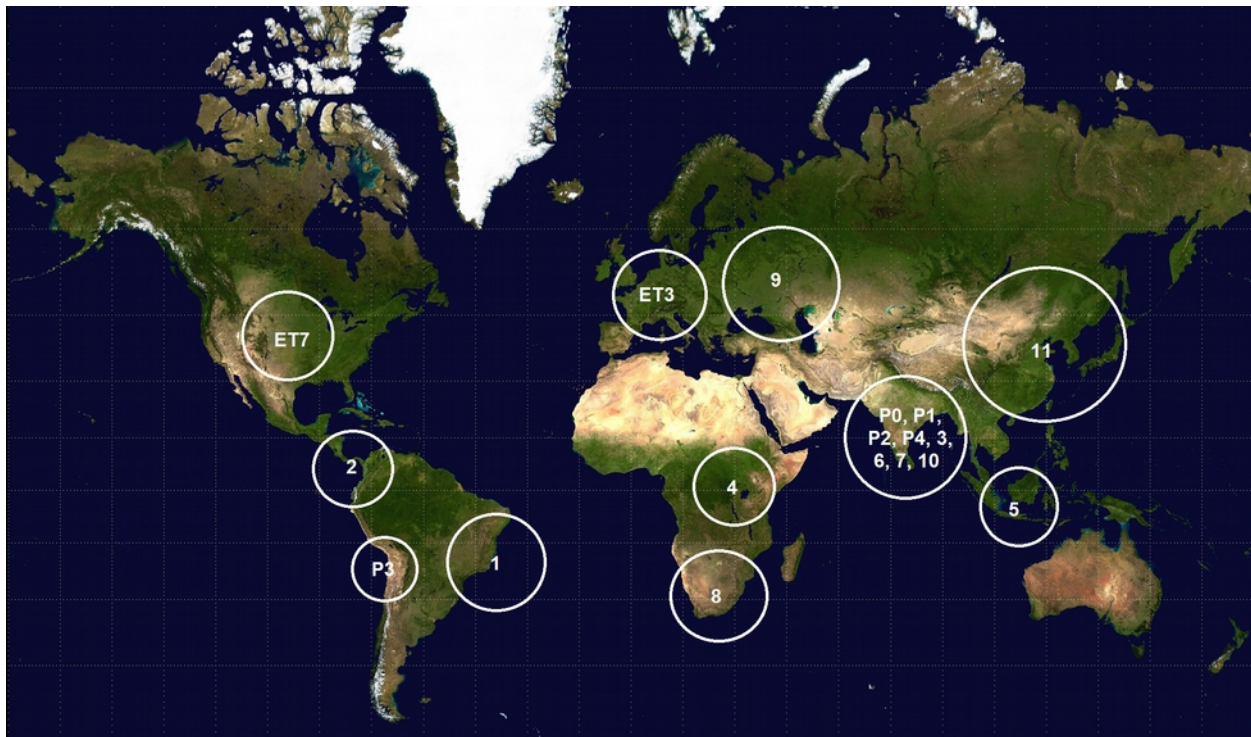
They learn:

1. to dis-identify from negative thoughts and feelings
2. to develop the 6 heart virtues of Appreciation, Compassion, Forgiveness, Humility, Understanding and Valor.
3. that we are here to love, to serve and to forgive.
4. that forgiveness means correction of perception.

The 6 weeks will embrace a 300 contact hours. This number is based on a 1 year pilot with Sunitha Kolar in 2013. Here we explored how many contact hours it would take to cause a sustainable shift in someone's mindset; a sustainable shift in their state of consciousness. As transformation speeds up in a group setting we have taken one third of the 900 contact hours with Sunitha in 2013.

In 2023 we facilitated the first 4 week long P1 Empowerment Camp for 4 Core Team Members. This further confirmed 'Proof of Concept' as the 4 participants confirmed the 4 weeks as most transformative time of their entire lives.

The 4 leaders Shilpa, Sunitha, Mahoro and Honest have all stayed connected since the first point of contact in 2021, 2013, 2018 and 2019. In other words the value they have received and are receiving has sustained a mindset that kept them involved in the project. We also see the amount of contact hours to create that shift is continuously reducing as we build the team and as ever higher and higher frequencies are embracing planet Earth in the current ascension process.



After the camps there will be Empowerment Tours for the Core Team Members. This is not only to give them additional exposure to the worldwide local communities, but also to build the team and meet with scientists, inventors and other people working on creating a sustainable world. In the Empowerment Tours we will visit our partnering schools, go to sacred sites to meditate, visualize and manifest a sustainable world. We will be online connected to our Sustainable World Leaders & Community Members through the Empowerment Platform.

3.7.4 Element 4 - The Interactive Autobiographic Visionary Workbook

The interactive autobiographic visionary workbook has been created to bring transformation to our world. The first part of this workbook represents the past. The Founder Richard Alexander shares about his past and what he has learned in life. He gives the readers insights and assignments to assist them with their lives. Inside authentically sharing his life, his commitment is to build a strong relationship with the reader.

His intention is to bring observation, acknowledgement, forgiveness and acceptance of the past. His commitment is, that as he accepts his past, the readers can do the same. His commitment is, that as he forgives himself for all his 'mistakes' and there were plenty, that the readers can do the same. His commitment is that as the readers have a good laugh about his past, that they can do the same with their past. This will leave the past behind us as through unconditional acceptance we will have released it from our subconscious mind.

The awkward hero in this story will take the readers through a playful conversation of the roller coaster of his life. A story which starts with separation and pain. After 27 years of unconscious suffering, our awkward hero is slowly learning who he truly is. When Brenda, the first in a row of many heroes, invites him to a Reiki weekend, he experiences unconditional love for the very first time. A spark is ignited. He travels around the world to find more of this love. Having returned home he realizes that this love is inside.



Then his heart is yearning for all people to experience this love. Again he travels around the world. This time to give love to all people. Having returned home he realizes that all people are also inside.

Part 2 represents the present. The 'Here and Now'. The reader can read what is going on this current year. After reading part 1 the past will have disappeared from our mind. We are left with an empty canvas. On this empty canvas we can create anything we want. It is a place with huge power. The reader will be offered an opportunity to interact with the community at large through the online Empowerment Platform of the Sustainable World Project. Here the readers can express their unique gift; their purpose. Here the readers can experience the healing power of togetherness, love and laughter. Here the readers become an active co-creator of a world that works for all people.

Become a member of a worldwide inspired family breaking all geographical, political and cultural barriers. This workbook will introduce all the 9 elements of the Sustainable World Project. Our weekly online session on Sundays 7 pm IST is a structure for the readers to unite with people worldwide and create unprecedented experiences of unity consciousness.

This will be a continuous reminder for who we truly are. Reminding ourselves of who we truly are is creating new thoughts, feelings, choices, communications and actions. This creates lives that people love. People get a life they love. If we all get lives we love, then this will get us a world we love. A world that works for ALL people.

Part 3 is representing the future. We see how the Sustainable World Project brings a new experience of quality of life to the world. The intention of our Core Team is to co-create a possible future of a world that works for ALL people and find ourselves inspired.

When worry about the past and anxiety towards the future is taken away, then it leaves us being present in the 'Now'. This is the only moment of power. This is where we jointly can create a world we love.

Link to Workbook 1 - The Past – Part 1

[Workbook 1 The Past \(Part 1\)](#)

Link to Workbook 1 - The Past – Part 2 (still being edited)

[Workbook 1 The Past \(Part 2\)](#)

Link to Workbook 2 - The Present (still being edited)

[Workbook 2 The Present](#)

Link to Workbook 3 - The Future (still being edited)

[Workbook 3 The Future](#)

3.7.5 Element 5 - The 5 Shanghai Acts

The 5 Shanghai Acts are 6 week long interactions with 1%, 10% and three times 100% of the world population starting in 2038 and continued every 3 years. The purpose is to have these critical mass actions make a meaningful contribution to creating a world that works for ALL.

What is the Shanghai Act

1. The Shanghai Acts are 6 week long multi linguistic, highly participative, authentic, empowering, playful, interactive online and offline live community event.



2. The interaction is between actors, dancers, musicians, SW Leaders and SW Community Members inside their shared passion for drama, dance, song, music, food, nature, meditation, healing, dialogue and more.
3. Hosted simultaneously in a 100 stadiums worldwide, a 10.000 Sustainable World Leaders, Dancers, Actors and Musicians will connect the hearts and raise the consciousness of 80 million Sustainable World Community Members on 1.5 million locations in 212 countries worldwide.
4. Through audio and video we inspire participation in shared activities to bring the minds of our Sustainable World Community Members to a higher state of consciousness. This will cause a **sustainable** shift in the collective consciousness and lead to a world that works for ALL people.
5. The Act is facilitated during Empowerment Camp 11 in Shanghai. It is made based on the real past of our Sustainable World Leaders. It will be genuine and will be displaying real emotion. It is not a performance to entertain the audience, but an authentic act by the higher self to transform the collective mindset of ALL people in our world. It is an expression of Universal Love. It is part of the Divine Plan for Planet Earth. The Act will be enacted simultaneously worldwide.
6. The context is creating a world that works for ALL people.
7. There is a Past, Present and Future of the Sustainable World Leaders in the story line. Parallel there is a Past, Present and Future story line being told of our world. It shows the true past of our planet. It shows how the Sustainable World Project started, unfolded and how it will end in 2050. It shows the journey from Egoic Consciousness to Unity Consciousness; the journey from 3rd density to 5th density. It shows separate human beings uniting as one by understanding who and what we truly are.
8. We will use advanced technology, if need be protected and operated by the military. You will see 3D Holograms in the sky, 3D (spherical) holo screens in the stadiums, anti-gravity platforms & cameras and possibly anti-gravity transport to bring entire audiences live to other locations to bond with their worldwide family. We will use replicators, new energy solutions, med beds and quantum entangled crystals to sync audio and video worldwide with no delay.
9. We will get submerged into many music styles and musical instruments from around the world. Orchestras will be playing live together worldwide; members, leaders, choirs, musicians, dancers and actors will be enacting and interacting live together worldwide.
10. The story will play out on 100 moving heart shaped anti-gravity platforms with floor screens, background screens and 3D Hologram solutions.
11. The Shanghai Act 1 includes the 80 million Sustainable World Community Members in the Act as they are online or offline connected. We join them too and will visit many during the 6 week Act. The 80 million people audience will also go through completing their past, awakening in the present and will be co-creating the future with us.
12. We will see spectacular acts and stunts. We will see simultaneous and connected fireworks worldwide that will bring you an experience you will never forget. We will see skydiving around a holo earth projected in the sky. We move from anti-climax to climax, to exceeding that climax, to exceeding that climax to the next anti-climax. We move from hearing 80 million people celebrating the birth of a sustainable world to a complete sacred silence where 80 million people are in shared meditation or prayer.
13. We see how violent people and countries transcend identification with painful thoughts and feelings. They become aware we are all connected as the most highest expression of who we truly are is one of oneness. This realization transforms all of us into lifelong friends. We see enacted the arrival of world peace in such a powerful way that it ACTUALLY in real time starts reflecting that inner peace as world peace. After this first Act war will be a memory only.
14. The different parts of Act 1 will be co-created, practiced and showcased from 2025 to 2038 until all elements are in place. September 2038 the full Act 1 will be launched and



next the Shanghai Act will be continued every 3 years for a next critical mass. It will be different every time as participants bring in new requests, new ways of participation and new desires. It will be different as the Act is an expression of the collective consciousness and that will be rising rapidly from 2038 to 2050.

15. The different parts of the 5 Shanghai Acts will be recorded from 2025 to 2050. Different versions will be shared in an organic, uncontrolled, copyright free process, with a worldwide audience. This will bring the needed exposure for the Sustainable World Project to achieve its ultimate vision of a world that works for ALL people by the year 2050.
16. Simultaneously with 80 million people we watch the new interactive James Bond movie in 2038. A new movie paradigm has been released to bring disclosure and assist humanity in our planetary transformation.
17. The Shanghai Acts will be announced in the worldwide media. The aim is not to create a spectacular end result, though it will be. The aim is to create a transformational journey towards and beyond the 5 Shanghai Acts where humanity gets empowered and enabled to create a world that works for ALL.
18. The audience will become lifelong participants in the Sustainable World Project, Sustainable World Leaders & Community Members empower and enable themselves and their communities in their evolutionary journey. The reflection of that will be millions of projects in the 12 sectors of art, economics, education, environment, governance, health, infrastructure, media, relationships, science, spirituality and justice. The inner change of this evolutionary change will transform the perceived 'outer reality' a.k.a. our world.

3.7.6 Element 6 - The Transition to Abundance

From 2023 to 2050 we have 9 phases of 3 years where we bring a first conditional financial income / incentive and later an unconditional income / incentive to a percentage of the world population.

For our Sustainable World Community Members this income / incentive increases tenfold every 3 years starting with 0.00001% (800 people) in phase 1 from 2023 to 2025. The incentive starts with a \$100 as a basic income / incentive, then increases to \$1000 as a decent income / incentive and then becomes \$10.000 as an abundant income / incentive.

For our Sustainable World Leaders the increase depends on how the leader progresses through our Welcome Packs, Action Pack. Empowerment Camp and the process of becoming a Junior and Senior Partner.

In 2038 we launch the Community Account with a balance of \$100. If people's mindset allows we move to unconditional income / incentives. Every 3 year we increase the balance of the community account tenfold.

The timeline and amounts of these incentives for our SWCM's is detailed in chapter 6.10.2.

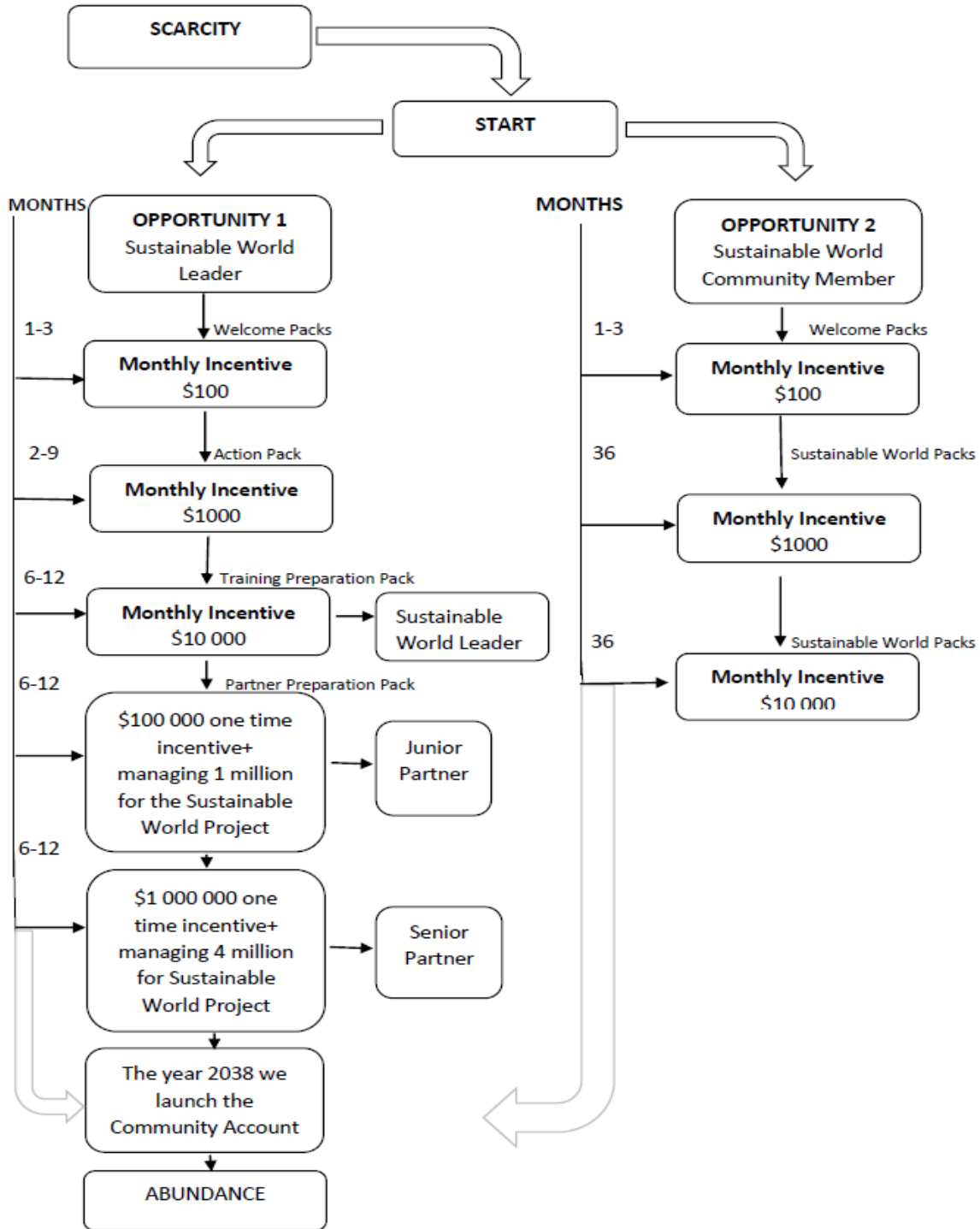
More info on this financial incentive system here - [Innovative Money System](#)

An explanation of the incentive system for leaders and members is given in the following voice note that explains the possible incentives and funding for leaders and members. [Listen to the voice note on Incentives and Funding](#)

On the next page pls find a graphical representation of the financial incentive system.



FINANCIAL INCENTIVE SYSTEM





3.7.7 Element 7 - The New Movie Paradigm

To connect with the masses and inspire them to participate in the creation of a sustainable world, a world that works for ALL people, we need something that most people already know and like. We use something people know well and transform that into something new that inspires people to take ownership for creating a world that works for ALL.

All 12 sectors that form the system that sustained our old unworkable world are obsolete, as in no match for the new consciousness that is arriving. Our planet is in an ascension process as (just one of many ways of saying) our solar system has entered the Photon Belt with higher vibratory energies bringing a transformation to our 'Mother Earth' and all her beings.

In the sector Media we find the Entertainment world with Movies, Magazines and more. The owners of the James Bond Franchise could take the lead for the global movie industry and launch a new movie paradigm. A paradigm that will assist humanity in it's evolution. This new movie paradigm will be a higher consciousness paradigm that brings a new mature interactive realm of movies.

The new James Bond Franchise will empower and enable people worldwide. We see a vision for new James Bond Movies till the year 2050. To understand in more detail request our vision document for Element 7 named 'The new movie Paradigm.pdf'.

The new Bond movies will connect people's hearts. From all over the world people will bond as one.

3.7.8 Element 8 - The Sustainable World Museums

This is a new element and will be detailed later. Multiple museums worldwide showcasing the Sustainable World Project (Process) are empowering and enlightening humanity.

3.7.9 Element 9 - The Sustainable World Language

This is a new element and will be detailed later.

3.8 Benefits of our work

Overall Benefits

Unprecedented experiences of oneness in the collective consciousness. In other words: unprecedented experiences of Connection, Joy, Freedom, Full Self Expression, Playfulness and Peace of Mind for ALL people.

Six Specific Benefits of Being in a State of Higher Consciousness

When we shift to a higher consciousness, brain activity reduces. The state of mind will shift from Beta to Alpha, Theta or Delta. This will:

1. Relieve stress and promote a lasting and substantial reduction in people prone to violence and/or states of anxiety.
2. Facilitate a deep physical relaxation and mental clarity.
3. Increase verbal ability and also the performance IQ.
4. Better synchronize the two hemispheres of the brain.
5. Recall mental images live and spontaneous imaginative and creative thinking.
6. Reduce pain and suffering, promote euphoria and stimulate the release of endorphins.



Six Specific Benefits of Being in a State of Super Consciousness

When we shift to a higher consciousness, brain activity reduces. The state of mind will shift from Beta to Alpha, Theta, Delta and Epsilon, then will jump to super consciousness Gamma and Lambda.

Epsilon:

- Frequency: Considered the slowest brainwave, oscillating at very low frequencies close to zero Hz.
- Associated state: Deep meditative states, profound integration, a sense of wholeness and bliss.
- Potential benefits: Accessing deeper levels of consciousness, profound relaxation, spiritual experiences.

Gamma:

- Frequency: Highest frequency brainwave commonly studied, associated with high alertness and rapid information processing.
- Associated state: Peak cognitive function, enhanced focus, heightened awareness, creativity.
- Potential benefits: Improved learning, problem-solving, better memory retention, increased processing speed.

Lambda:

- Frequency: Very high frequency brainwave, often considered a "rider wave" appearing on top of other brainwave states like Epsilon.
- Associated state: May be linked to heightened visual perception, rapid scanning of information, and deeper states of consciousness.
- Potential benefits: Enhanced visual acuity, increased awareness of subtle details, potential for accessing higher cognitive functions.

The work of Dr. Joe Dispenza shows instantaneous healing potential. We will make his work available on our Empowerment Platform to help people heal worldwide.

When we are able to create some of these states our effectiveness to manifest through visualization will increase tremendously as we approach the capacity to materialize through consciousness. See the work of A.R. Bordon. (Material available on request)

Skills which will be Improved

The following skills will be strengthened in the consciousness of the Sustainable World Leaders.

- Non-Violent Communication Skills - Leadership Skills - Critical Thinking Skills
- Social Skills – Complex Problem Solving Skills - Non Judgmental Listening Skills
- Decision Making Skills - Observation Skills - Conflict Management Skills
- Reflection Skills – Non verbal Communication Skills – Manifestation Skills
- Visualization Skills – Generating your Being Skills

Values which will be strengthened

Values that will be instilled

The following key values will be strengthened in the consciousness of the Sustainable World Leaders and Sustainable World Community Members. Acceptance, Authenticity, Compassion, Commitment, Courage, Faith, Initiative, Joy, Peace of mind, Self esteem and Playfulness. To see the full list of 137 values which will be strengthened in the consciousness of the Sustainable World Leaders click the next link - [Read PDF all Values](#)



Breakthroughs for the participants in our programs

Click the following link to get an idea of the many breakthroughs people can cause -
<https://www.sustainableworldproject.com/downloads/Breakthroughs.pdf>

Benefits for our Global Movement Partners

Through our online Empowerment Platform we will promote our partners and their missions to millions of people. This will forward the fulfillment of the objectives of all our partners. Worldwide exposure will accelerate all projects creating a world that works for all.

Benefits for Humanity

Every time we cause our critical mass of 10.000 Sustainable World Leaders to be in a state of higher consciousness, there will be a quantum jump in the collective consciousness. This means instantaneous improvement of quality of life for ALL human beings. Instantaneously all the above values, skills and benefits in the consciousness of the 10.000 Sustainable World Leaders will become available for humanity at large without tangible interaction. (See the story of the 100 monkeys - [Read the story](#))

3.9 Timeline

See the tab page Timeline in the document Process SWP – See chapter 11.1 point 1 for the download link.

3.10 Some Objectives

2026 => Five Pilot Empowerment Camps have delivered 50 Core Team Members. In camp P4 the 8 Higher Consciousness Project Managers of the 50 Core Team Members become the Primary Leaders who will drive this mission forward to 2050.

2033 => Six Empowerment Camps have delivered 936 Country Leaders. Camp 7 will facilitate a first 6 week long global critical mass action at Pyramid Valley at 1:30 Sidereal time to start shifting the global collective consciousness for 1 hour per day. Through Worldwide Interactive Events 1.596 Sustainable World Leaders are in unity consciousness for 1 hour per month on our online Empowerment Platform with 0.1% of the world population, causing these 8 million people to experience unity consciousness for 1 hour per month. Daily a growing 1600+ community of Sustainable World Leaders and Country Leaders impact the collective consciousness of 4 billion people for 1 hour during the 1:30 Sidereal time slot.

2038 => Five more Empowerment Camps have delivered 10.000 Project Leaders. Through Worldwide Interactive Events these 10.000 leaders are in unity consciousness for 2 hours per week on our online Empowerment Platform with 1% of the world population, causing these 80 million people to experience unity consciousness for 2 hours per week. Daily a growing 10.000+ community of Sustainable World Leaders impact the collective consciousness of 8 billion people for 1 hour during the 1:30 Sidereal time slot.

2041 => Through Worldwide Interactive Events 18.000 Sustainable World Leaders are in unity consciousness for 2 hours per day on our online Empowerment Platform with 10% of the world population, causing these 830 million people to experience unity consciousness for 2 hours per day. Daily a growing 18.000+ community of Sustainable World Leaders impact the collective consciousness of 8.3 billion people for 1 hour during the 1:30 Sidereal time slot.



2044 => Through Worldwide Interactive Events, with 12 two hour shifts of 6.000 Sustainable World Leaders each, a total of 72.000 Sustainable World Leaders is in unity consciousness throughout the day. On our online Empowerment Platform anybody in the world population who wants to 'recharge', has an opportunity at any location and any time to shift from egoic to unity consciousness.

2050 => a world that works for all people.

Find all the numbers on moving forward in our SWP Process document. Look at the tab page named SWP Base Table – See chapter 11.1 point 1 for the download link.

3.11 Methodology / How the Solution is delivered

As not all people are comfortable with meditation we have developed many different ways to facilitate the shift in consciousness. Here is a list of different activities we use on our platform to shift people's consciousness from the lower egoic range to the higher unity consciousness. As the amount of Program Facilitators is growing we will have more 'flavours' to offer. We will add programs revolving art, sports, cooking and more. Remember there is no 'right way' to raise our vibration. It is highly individual. People can choose any program they love. People can choose any program that resonates with their heart. For now we offer:

1. Transformational Interactive Dialogues. (TID)
2. A Rhythmic Movement Program. (RMP)
3. A Vocal Expression Program. (VEP)
4. A Healing Program. (HP)
5. A Well Being Program. (WP)
6. A Spirituality Program. (SP)
7. An Awakening Program. (AP)
8. A Reconnection with Earth Program. (REP)
9. A Projects Program. (PP)

3.12 How does it Work and Evaluation- a few examples

We will teach our leaders and members:

1. on purpose, dharma, spirit, alchemy, ascension, atonement, attunement, consciousness, mindset, densities, dimensions, Universal Laws and Laws of the Mind
2. to see the world in terms of energy, frequency, vibration and resonance
3. to not look at the outside world as an isolated independent system
4. to focus on the inside, which changes the outside
5. to focus on who they are being in the present instead of performing unconscious action to obtain material (money, car, house, partner, the right body) or mental positions (being CEO, being famous or being rich).
6. to work from inspiration instead of judgment. We stop launching projects because 'something is wrong'. We launch projects as an expression of love through the personal purpose of the Sustainable World Leader.
7. to focus on empowering non violent communication and non judgmental listening instead of reactionary (Egoic) intellectual and righteous talking.
8. how to unite the world by creating a 'bigger' context of a 'Sustainable World that works for all' (understand how this works by watching the movie Invictus where Nelson Mandela unites his country using rugby)

Our continuous question 'What's present' creates an observer in the mind which brings out the thoughts in the conditioned mind. Through non judgmental listening these thoughts are accepted and lose the power to dominate the mind. Unconditional acceptance is one of the key



values of unity consciousness and through the process of asking this question repeatedly judgment reduces and the personal power (experience of oneness / true universal love) starts to grow. The people will dis-identify from judgmental thought of their egoic conditioned minds. They become more conscious; they become self aware. By continuous repetition of this question, we create more coherent thought waves in large groups of people and shift the collective consciousness towards the experience of oneness.

Our Guided Meditation revolve around observing, acknowledging and accepting. This assists in the consciousness shift too.

In our Transformational Interactive Dialogue (TID) Program we use real life stories. These stories are delivered by our founder Richard Alexander who playfully creates a safe environment where insights bring subconscious belief systems to the conscious. There we can evaluate and make a new choice if a belief system does not serve us. Facilitating these stories online in Worldwide Interactive Events will impact the mindset of millions of people.

The Awakening Program will awaken a critical mass of 10.000 Sustainable World Leaders to what has truly been going on in our world. This program will explain to them how we can overcome our worldly problems by shifting our consciousness. Latest consciousness science shows how we can transfer this awakening to the collective consciousness. Instantly, in one quantum jump, people will know what has truly been going on without tangible interaction. This can be explained through the story of 100 monkeys. [Read the story](#)

As minds move to more conducive states of consciousness, people will be inspired by the experience of unity consciousness. When we are BEING inspired we will think in constructive ways. These thoughts will lead to new dialogues, new collaboration and new inspired action. A critical mass of people taking inspired action will lead to worldwide projects created from a realm of unity consciousness. This will lead to a world that works for all.

Evaluation

1. We will measure the state of mind of the Sustainable World Leaders during the different activities. (Alpha, Beta, Theta, Delta or otherwise)
2. When we start doing the critical mass actions and the larger interactive events we will measure the local, domestic and global decrease in statistics like War – Hunger – Poverty – Crime – Depression – Suicide. We will also connect with the Global Consciousness Project and measure impact on the collective consciousness.

3.13 Qualifications of the Organization / Why by us

Most programs have failed to uplift humanity in a sustainable way as they were still largely facilitated from the old lower egoic consciousness; a paradigm based on 'talking, words, doing and having'; a paradigm based on secrecy, separation, division, competition, comparison, winning, being the best, being special, entertainment without a context for enlightenment or entertainment without participation. A paradigm where people mostly operate from ego and identity as they do not feel safe enough to be their authentic selves. As people, with no doubt with wonderful intentions, are trying to do good work, but operate from lower egoic consciousness they still add violence to the collective and sustain an unworkable world.

Einstein said: "A problem cannot be solved with the same consciousness that created the problem!" This makes it clear that **FIRST** we need a shift in consciousness, next we can solve our worldly problems.

However, it is VERY difficult for people to get that the ONLY thing there is to 'DO' is to 'BE' in unity consciousness. People are addicted to 'DOING' and when we operate from lower consciousness we actually add to the problems in our world.



First we need to create ongoing experiences of oneness, joy and peace of mind. This is what the Worldwide Interactive Events and Critical Mass Actions are for. A vehicle, a system that repeatedly (first monthly, then weekly, daily and finally ongoingly) brings people back to their true states of oneness, joy and peace of mind.

From that space of higher consciousness action will start flowing effortlessly. This will produce unprecedented results.

The unique skills of our founder Richard Alexander which he has acquired through his life experience play a major role in the beginning. At later time other facilitators in the Core Team will contribute too. Richard will inspire the Sustainable World Leaders to facilitate our events from a higher state of consciousness based on genuine, non-violent communication and non-judgmental listening.

This will lead our Sustainable World Community Members to feel safe enough to transcend the old paradigm of egoic separating thought. They will start to experience how wonderful and powerful they truly are. They will start to experience true **unconditional** love, joy and peace of mind. (state of Alpha and higher) In more conducive states of consciousness people automatically claim their power as they get connected to all that is. If we are connected to all that is, then we can influence all and therefore heal all and solve all.

3.14 Profile Founder

Read the profile of the Founder Richard Alexander by clicking the link below.

<https://www.sustainableworldproject.com/downloads/Profile%20Richard%20Alexander.pdf>

4 The Organization

4.1 Description, History and Future of the Organization

The organization launching the Sustainable World Project operates as a movement without a legal entity. This is to detach as much as possible from existing old paradigms of control. We aim to satisfy the demand of people to create a sustainable world by offering the 7 elements of the Sustainable World Project. The demand for change gets fulfilled by empowering and uniting the people so they transcend limiting Egoic thought and start relating to themselves as powerful non-violent change makers.

In the last 25 years various elements of our work have been governed from private limited companies and not for profit foundations. Since 2018 we have also added a collaboration with the Vidyaranya NGO in India. Until now this was sufficient for moving forward. So, we do not have a legal entity, but can work with them.

In Phase 3 'Worldwide Implementation', from 2025 up to 2050, the mobile headquarter moves every 3 months. At the pic below you can see the locations. The numbers are not in order of time. We use movable modular structures to host the Founder and motor homes to host the Core Team.

We will have 5 sets of motor homes. One for the Americas, one for Europe and West Asia, one for Africa and the Middle East, one for South East Asia and one for East Asia. The Pacific and Atlantic region will have a floating headquarters. When we switch to a different set then required changes will be made by the builders of the Motorhomes. We will work with Newell Motorhomes



for the Americas. Motorhome adventures for Asia. The other coach builders will be chosen in 2025 or later.

The team operates one set at a time. The coaches not used by the team will be shown to the public. In multiple phases, by implementing new tech in the coaches and showcasing it in our Worldwide Interactive Events, we will support the disclosure of new energy devices to generate electricity, new healing technology like Sound Healing and Med Beds, anti gravity transport, materialization, dematerialization, miniaturizing, replicators and finally teleportation and star travel.

If a legal entity is required by our funders, we will jointly select a Project Manager that can be the legal authority of this entity. To launch a venture that contributes to a result never produced before we will also work in a way as never before. This is why Originator, Founder, Initiator and Visionary Richard Alexander will be outside of this legal entity.

To bring about a new world with new systems in a higher consciousness paradigm, we need to detach as much as possible from old paradigms of authority and control. As Gandhi said: "Be the Change!" we need to set an example of where we could be going with humanity. This starts with the setup of our organization.

In a space free of control and authority we will inspire the world at large into a freely chosen new paradigm. This new paradigm will be a higher consciousness paradigm. This paradigm will clear the space from all control, expectations, attachments and other sabotaging programming from the Egoic mind. Richard will communicate upcoming parts of the vision to the Project Manager. This person will oversee the process to manifest these parts. This vision will be achieved through launching our mission founded on the 7 elements of the Sustainable World Project.

4.2 Legal Structure and Articles of Incorporation

Legal structure, if required, will be co-created during the application process for funding.

4.3 Board of Directors

In case of funding through CC, there will be one leading Project Manager from the White Hats. This person will have full legal control and will work with Founder and Core Team on how to utilize the funding to forward the SWP.. In case of funding through The Sedona Connection there will be multiple people who have received money in personal name. The Core Team will be the board of Directors and will work with these people on how to utilize this money to forward the SWP.

4.4 The Role and Value of the Advisory Board

When Core Team Members complete 5 years of commitment to the Sustainable World Project they can be invited on the Advisory Board. They continue supporting with the implementation of the vision, branding, internet presence, marketing, communications, coordination in our 10 regions and guarding the quality of the work. If the Founder Richard Alexander for whatever reason falls away, then the Core Team will jointly step up to drive the mission forward. Decision making is made by consent in the Advisory Board.



4.5 Core Team

We consider for our Core Team to work part time. This way people can reduce stress and spend more time in a state of higher consciousness. This is important in this consciousness project. We aim to find the perfect balance between work and 'time off'. People can spend time with their families, do inner work or pursue other commitments. This way we will also avoid some of the ego clashes that come when people spend too much time together.

Our extended team will have Country Leaders and Project Leaders. All these fall in the category of Sustainable World Leaders. For more info on the Core Team Roles download - [Detailed info on all roles](#)

4.6 Volunteers and Other Resources

We will use volunteers and/or Sustainable World Leaders for translation, support in producing the camps, facilitating the activities in the camps and/or Worldwide Interactive Events. Core Team Members could hire local organizations for managing some of the work if so required.

4.7 Intellectual Property

There is no intellectual property as we strive to work in a 'higher consciousness' paradigm without ownership. There is no concern for organizations or people to (mis)use our 'material' as it is not our material which brings the unique value, but the intangible higher consciousness.

This consciousness has come through the life experience of our founder. It cannot be replicated without going through similar processes. People with similar consciousness will always look to collaborate. People with lower consciousness will not succeed with our 'material'.

5 Funding

5.1 History

- 2001 Founder sold his house to raise 50,000 Dollar to fund the start.
- 2002 - 2007 Founder launched and managed Community Living Project with 13 houses.
- 2003 – 2005 Founder launched and managed a first THRIVE Empowerment Center
- 2005 – 2014 Founder ventured into Day Trading to raise funds.
- 2009 – 2013 Passive funds from the Community Living Project.
- 2015 – 2016 Founder launched and managed a second THRIVE Empowerment Center
- 2019 Founder sold the one but last property of the Community Living Project.
- 2021 Passive funds from the Community Living Project.
- 2022 Founder selling last property of the Community Living Project.
- 2024 Raising funds through the Founder's brother and a friend Danny. Setting up 5 year funding through 52 people in 19 countries of \$317 million before tax.
- 2024 Founders Retirement Fund has become available and will be fully deployed for the project. We are funded till Jan 2025.

5.2 External Funding

1. Funding through the Ambassador of the Red Dragon Family. Status: Applied November 2015. No response.



2. Funding through DeepDisclosure.com Status: Applied Feb 2019. No response. No more expectations.
3. Funding through AEG or like minded companies which produce large scale live events. 2016, 2019 and 2023 to now I have interacted with Julie McDonald, the Agent of Kenny Ortega, who was the producer of the concerts of Micheal Jackson. They work with AEG. Julie has seen some of our material and showed interest. Next step is to develop a 'Proof of Concept'. This can inspire Kenny and the decision makers at AEG and similar companies to step in and work on creating the large scale live worldwide interactive events. This could be done as a for profit model, but we prefer a not for profit funding. Their involvement could support in attracting external funding. Status in Jan 2025: In communication with Julie and Teresa. Attracting \$27.500 for working with Teresa Taylor to make a proposal for Kenny Ortega. Pending for a breakthrough in 2025.
4. Self Funding of 317 Million Dollar through a Private Currency Exchange through Dave Schmidt of the Sedona Connection. Dave is a former US Senator who is a key person connected to people involved with the revamping of the global financial system. Dave is an excellent match for our work as he has a good understanding how the egoic consciousness is the root cause of the problems in our world and that the only way out is to raise the consciousness. This is what our work is all about. Status: Funding expected Q2 2025.
5. Funding through the release of funds for humanitarian projects. From 2016 to 2022 the battle to end corruption at the highest levels of our leadership has made significant progress. In that same time frame many systems in the world have been re-designed. The new Quantum Financial System is one of them. It is our understanding that humanity's financial scarcity will slowly be transformed through loan jubilee's, changes in taxation and getting access to project funding. Jan 2022, we have applied for funding via Connecting Consciousness. Status: Time line for receiving funds is 2025.

5.3 External Funding Strategy

We can temporarily use the strongest programming created by the rich elite 'scarcity of money' to connect people to our movement.

When a grant is given we will deploy a system where we give a Financial Incentives to potential leaders who can play a role in transforming our world. The moment people join they enter a process that includes going through Welcome Packs and joining online sessions. This will start raising their consciousness. When the people who fund us are satisfied with our work then this income can be given to more and more people and be increased over time. If the people who fund us do not want to fund more than this initial grant, then we switch to self funding.

The logistics of giving a conditional income or as we say Financial Incentive may be entirely managed by the people who fund us. We are not looking to 'own' money in a legal entity. We are looking to use money to transform the world. This means the people who fund us can either 'own' the money and pay expenses directly from their legal entity or if it is their wish then we will own the money and pay expenses directly from our legal entity.

Giving potential leaders a Financial Incentive is part of our broad strategy to build the bridge from where we are as humanity (money in scarcity) to where we want to go. (abundant money and then the shift to a money less society) See chapter 6.10.2 for more details.

Monthly we will create a list with the UPI's (Unique Payment Id's) of the people and the amount of income. Over time the amount will grow from basic income to abundant income. Over time the amount of people who will receive this incentive will grow. Over time the income will become



unconditional when the state of consciousness is meeting the requirements for being able to source a sustainable world.

This funding system will bring a smooth non-disruptive non-violent way to transition into a moneyless higher consciousness society.

5.4 Self Funding

Our strategy for 5 years of self funding is based on a team of 54 people receiving 317 Million Dollar in personal name in 19 countries.

6 Marketing Plan

6.1 Industry Description and Outlook

Creating sustainability is a worldwide encouraged venture. Benevolent people in Governments, the corporate world and other organizations all share a commitment to bring sustainability. To empower our leaders we need to raise their awareness of what is going on in the world. Due to a lack of exposure to truth, while being brain washed by our media, most people are not (fully) aware that 'reality' is a function of consciousness. Therefore most organizations are focusing on changing the external physical world while (largely) ignoring the inner world. Our niche is to change the inner world, in other words to shift the mindset or raise the consciousness.

As people started waking up rapidly, revolting worldwide at the Corona narrative it is the perfect time for us to step in and assist them in sustaining their awakening process. Observing how many people reach out to higher consciousness movements like Connecting Consciousness, the Thrive Movement, the Disclosure Project, One Small Town, the Venus Project, Humanity's Team and many others, the outlook looks positive for our 'Industry'. More and more people have woken up to the control, corruption and manipulation by rich elite families and secret societies. They are ready to cause change.

6.2 Sustainable World Leader Profile

You are: English Speaking, age 25 to 50 years old (we allow all ages), having access to a fast internet connection, you are loyal, active, creative, rich in initiative, open minded, eager to learn, eager to change the world, interested in becoming a full time change maker and ready to embrace differences. (country, culture, religion) You want to be at service and you are self empowered, You are self educated or you are from a progressive school, a school which promotes meditation or a school which is active in creating and/or promoting a sustainable world in other ways. You are ready AND committed to spend **all** time up to the year 2050 to change the world, you are a child of awakened, active and supportive parents who respect your free will or you are strong enough to stand up for yourself.

6.3 What are their Critical Needs?

We identify 20 critical needs. Our Sustainable World Project addresses these 20 needs by offering 8 ways to fulfill those needs. [Read PDF with 20 Needs and 8 Ways to Fulfill](#)



6.4 Where are they Located?

We will find powerful change makers in the world of music, dance, global movements, entrepreneurs, coaches or any other group or community where people are interested in building a sustainable world. These Change Makers can be someone that:

1. has overcome difficulty
2. has aware parents and/or grand parents
3. has learned from mature teachers, masters or Gurus
4. has participated in higher consciousness organizations
5. has lived in multiple countries

We started in 2018 finding Change Makers through Facebook by sharing in groups and / or other (higher consciousness) movements around meditation, peace or sustainability.

A second pillar for locating our leaders is through educational institutes. From 2013 to 2019 we have completed 5 pilots at various Educational Institutes. We will start approaching Educational Institutes for long term collaboration in 2025. In these institutes a self selection procedure will generate one leader per institute with the potential to become a Sustainable World Leader.

Our current strategy is to locate our new leaders in the communities of our current leaders. We see an organic growth according the Fibonacci sequence as detailed in our SWP Process document (SWP Base Table). If current leaders bring in one person per year, then this is sufficient to meet our targets.

6.5 Size of the Market and Market Share

- Around 12.7% of the world population was between 10 and 25 years old in the year 2015. That means that in the beginning of our 'Worldwide Implementation' phase in 2025 this age group will be 20 to 35 and in 2050 the age group will be 45 to 60.
<http://populationpyramid.net/world/2015/>
- Approximately 17% of the world population is speaking English.
https://en.wikipedia.org/wiki/List_of_countries_by_English-speaking_population
- This gives a total size of the market of 157 million young people. With 4.5 billion internet users in 2021, we assume that most of these 157 million are already online.
<https://wearesocial.com/uk/blog/2021/10/social-media-users-pass-the-4-5-billion-mark/>
- Out of 160 students who volunteered to be part of our pilot in 2014 we identified 1 student who fitted the Sustainable World Leader profile best. This gives a final market of about 1 million English speaking, internet connected powerful change makers who in 2025 will be between the age of 20 and 35.

Market Share

We focus on the most committed. The 1 out of a 100 of the best. The ones with such a strong sense of commitment that they will dedicate their entire life to transforming our world. To find our 10.000 Sustainable World Leaders within 1 million powerful young change makers we will need to acquire 1% of the market.

6.6 Unique Selling Proposition

1. Our context is not teaching anything which you can do right or wrong. Our context is focused on experience or in other words consciousness while being together in a shared activity. We inspire and impact through our being / consciousness.



2. Our ability to transfer higher consciousness values and skills through providing a non judgmental, non-authoritative, transparent, playful and genuine environment. It creates a safe and joyful space where (young) people open up, accept themselves and claim their power.
3. Our vision for a world that works for all, which is detailed till the year 2050.
4. A low entry barrier by being able to participate in the free programs on our Empowerment Platform.
5. Our awareness that problems are NOT solved by focusing on them, talking about them, resisting them or fighting them. The only thing to 'do; is to create a shift in consciousness for 10.000 Sustainable World Leaders. As we do so we change the collective consciousness. All people's minds are connected to the collective consciousness. **This means that we will literally change the minds of people who previously caused 'problems' by their lower egoic consciousness without tangible interaction with them.**

6.7 Pricing, Positioning and Offers

We operate in the new paradigm of unconditional interaction versus the old paradigm of conditional exchange. The online programs are offered for free. The cost of Empowerment Camps and Tours will be covered by us. The selection process though, will be prudent.

For more details on financials please download our excel sheet. See chapter 11.1 point 1.

6.8 Marketing Materials and Promotions

1. Sustainable World Project videos. See <https://www.youtube.com/user/GetaWorldYouLove/videos>
2. Sustainable World Project PDF's for leaders, members, educational institutes and the public at large. See www.sustainableworldproject.com/download.htm
3. Web pages. See www.SustainableWorldProject.com
4. Digital Count Down displays that daily change saying "Day 1200 out of 11.291 days to create a sustainable world; a world that works for ALL people."
5. Any kind of product made under the 'Sustainable World' brand that is known because of the high quality, life long warranty and exceptional service.

6.9 Competitive Analysis

As part of our work is the shift from competition to collaboration we see two possibilities. When other organizations are operating in the old paradigm, then we will attract our market by our unique ability to bring value. (See our Unique Selling Proposition). When other organizations operate in the new paradigm, then they will be happy to explore collaboration.

Initially for our competitive analysis we have looked at young people. We looked at Youth Leader, Yes!, WE, Taking it Global, Roots and Shoots, Children of the Earth and Generation Waking Up. Download our initial 2 page research: [Read PDF Competition](#)

Based on the research that we have done so far it would appear that although some youth movements do focus on spiritual unity, it would seem they are more interested in launching projects and exchange dialogue, rather than getting a critical mass of youth into a ground state of unity consciousness, as we have planned.



In 2020 we rebranded from Young World Leader Program to the Sustainable World Leadership Program. We now focus more on slightly older Change Makers aged from 25 to 50 years old.

There are very few movements, if any at all, that check ALL the following boxes

1. A Founder with 25 years of experience in the field of global Transformation who has lived 32 years in the West and 23 years in the East.
2. A vision that includes other movements, rather than competing with them. We are already interacting with movements like Connecting Consciousness, One Small Town, The Venus Project, Art of Living, Heartfulness, the Sedona Connection and more.
3. A miracle healing program that is developed over 28 years and will serve as the foundation in our critical mass actions in pyramids at 1:30 Sidereal time.
4. A well detailed vision for our world that is developed over 25 years time and comes from a mix of knowing which new tech will come out and a spiritual understanding of what shift in consciousness is needed to move from a type 0 to a type 1 civilization.
5. Knowledge of the latest consciousness science, Universal Laws, Laws of Mind, Ancient Wisdom, Higher Consciousness Leadership, Non-Violent Communication and decision making by consent.
6. A deep experiential (not just intellectual) knowledge of The Course in Miracles, the work of A.R. Bordon, the work of Paramahansa Yogananda, Mahesh Maharshi and other Yogi's and Guru's.
7. Over 5000 hours of research into understanding why we were not thriving as a species and what we can do about that. This led to an awareness of how our world and it's 12 sectors of art, economics, education, environment, governance, health, infrastructure, media, relationships, science, spirituality and justice were setup to enslave us. The 25 year journey of the Founder has touched on the unworkability of all these 12 sectors. The Founder has come up with solutions for all.

The above 7 points is going to be one of our main advantages in moving forward. Rather than limiting ourselves in competition the Founder's awareness will lead into a worldwide collaboration with global movements. Organizations and movements will unite in the one goal we all share; the goal of creating a sustainable world; a world that works for ALL people.

6.10 Strategy

6.10.1 Broad strategy Critical Mass Actions

From July 2034 onward we use our critical mass actions to shift the collective consciousness. This shift will be brought directly through consciousness (the intangible way) and through the Worldwide Interactive Events (the tangible way). The 9 programs for radical transformation from chapter 3.10 will be used in this strategy. We will start by building a powerful, authentic, transparent relationship with our Sustainable World Community Members. This will create the 'space' to expand their awareness. Then we expand their awareness:

1. around the past corruption in the 12 sectors of our world.
2. around the Deep State, trafficking, DUMB's and adrenochrome
3. around how our minds, brains and consciousness works
4. through programs that heal the past, invite you to live in the Now and Co-Create a beautiful vision for the Future.
5. through exposure to Thrive Movement, OneSmallTown, the Venus Project, Connecting Consciousness and many more.
6. around the opportunity to move from scarcity income to basic income to abundant income to a moneyless society.



7. by disclosing new energy solutions like the power cube, new anti gravity transportation solutions, broad range replicators. Med Beds, Celestial Chambers, Secret Space Programs, ET's and more. We direct people to Foster and Kimberly Gamble, Micheal Tellingner, Sacha Stone, Steven Greer, Simon Parkes, Dave Schmidt, Jared Rand, Gene Decode and more.

This inner change will cause the outer change in all the systems of the 12 sectors that our consciousness is daily submerged into.

The 12 Sectors

1. Art
2. Economics
3. Education
4. Environment
5. Governance
6. Health
7. Infrastructure
8. Media
9. Relationships
10. Science
11. Spirituality
12. Justice

Notes: The sector Media includes the entertainment industry with movies, magazines, books and other ways of communication to humanity, except for education.

The transformation of agriculture will be facilitated through the sectors health and infrastructure.

6.10.2 Broad Strategy Healing, Disclosure, Money and Projects

In 2023 we started the preparation for the transition to abundance. As long as there are no funds, we use the 'tab' system and payout the amount when funds come in. The below amounts and time lines are not rigid. Workability will be measured and adjustments can be made when needed. Next steps are possible when consciousness has expanded enough.

Through Critical Mass Actions we inspire a new mindset for money. While respecting free will, we bring the concept of unconditional income. We do this slowly over a period of 27 years as to avoid disruption and chaos by making extreme moves.

Over time, once people get abundant income and consciousness expands, they will naturally stop the process of trading services and goods for money as they have enough money. As the new technology of replicators come out people will need less and less money to 'get stuff' to live their lives.

They will shift from a conditional paradigm of exchange (money for goods and services - scarcity, fear based) to an unconditional paradigm (goods and services given without conditions - abundance, love based)

In the beginning of our phase "worldwide Implementation', through the financial incentives (income) for our leaders and members of element 6 'The Transition towards Abundance' the SWP will provide dozens of jobs, then hundreds, thousands and millions of jobs. Over time 'jobs



and work' for getting a conditional income will transform into people pursuing their passion and getting financial incentives without conditions.

OUR 9 PHASE PLAN TO TRANSFORM THE WORLD

Lets take a look at our 9 phases to bring abundance to the world and transcend the money paradigm. If you are a leader you can move faster to abundance. These 9 phases are for our Sustainable World Community Members.

2023-2025 – PHASE 1

Facilitate the 9 programs for radical transformation for 3 years for 0.00001% of the world population (800 people). The TID Program builds a powerful relationship between the participants. In that space we can disclose (Awakening Program) while heal through (Healing Program, Spirituality Program, Transformational Interactive Dialogue Program, Rhythmic Movement Program, Reconnect to the Earth Program, Vocal Expression Program & Well-being Program) while transforming systems in the 12 sectors in the world through the Projects Program. We reprogram sabotaging belief systems through our Clear Belief Program.

We will bring (C)BI (Conditional) Basic Income to these 800 people according the tab page 'Countries' in our spread sheet in the document 'SWP Process', so in a slow guided process we transform our monetary system from scarcity to basic income, decent income and abundant income.

2026-2028 – PHASE 2

Facilitate the programs for 0.0001% of the world population (8.000 people). They start CBI. The 800 people who received CBI from 2023 to 2025 now shift to (Conditional Decent Income) CDI.

2029-2031 – PHASE 3

Facilitate the programs for 0.001% of world population (80.000 people). They start CBI. The 8000 people who received CBI from 2026 to 2028 now shift to CDI. The 800 people who received CDI from 2026 to 2028 will now receive CAI (Conditional Abundant Income).

2032-2034 – PHASE 4

Facilitate the programs for 0.01% of world population (800.000 people). They start CBI. The 80.000 people who received CBI from 2029 to 2031 now shift to CDI. The 8.000 people who received CDI from 2029 to 2031 will now receive CAI (Conditional Abundant Income).

2035-2037 – PHASE 5

Facilitate the programs for 0.1% of world population (8.000.000 people). They start CBI. The 800.000 people who received CBI from 2032 to 2034 now shift to CDI. The 80.000 people who received CDI from 2032 to 2034 will now receive CAI (Conditional Abundant Income).

2038-2040 – PHASE 6 – Phase launched in Shanghai Act 1

Facilitate the programs for 1% of world population (80.000.000 people). They start CBI. The 8.000.000 people who received CBI from 2035 to 2037 now shift to CDI. The 800.000 people who received CDI from 2035 to 2037 will now receive CAI (Conditional Abundant Income).

When we reach 1% of the world population we use the Shanghai Act 1 to introduce the community account and move to Unconditional Income (if collective consciousness is sufficient). The 80 million people who receive the UBI on their personal account, also get access to the community account with a \$100 ongoing balance. In chapter 5 of the 'Game Plan' are processes described how we can shift the mindsets of people towards a moneyless society by using community accounts. [Download Game Plan](#) (unedited – for browsing purpose only)



Corporations, organizations and other legal entities with non-personal bank accounts can have their balance reflected in a mirrored personal bank account of the legal owner(s). These individuals can be part of the community account. This way companies can be included in the community account. The balance of the community account will grow over time which will lead to more and more people using their free will to start using this community account.

2041-2043 – PHASE 7 – Phase launched in Shanghai Act 2

Facilitate the programs for 10% of world population (800.000.000 people). They start UBI. The 800 million people who receive the UBI on their personal account, also get access to the community account with a \$10.000 ongoing balance. The 80.000.000 people who received UBI from 2038 to 2040 now shift to UDI. The 8.000.000 people who received UDI from 2038 to 2040 will now receive UAI (Unconditional Abundant Income). Increase the balance of the community account to \$1.000.

2044-2046 – PHASE 8 – Phase launched in Shanghai Act 3

Facilitate the programs for 100% of world population (8.000.000.000 people). They start UBI. The 8 billion people who receive the UBI on their personal account, also get access to the community account with a \$100.000 ongoing balance. The 800.000.000 people who received UBI from 2041 to 2043 now shift to UDI. The 80.000.000 people who received UDI from 2041 to 2043 will now receive UAI (Unconditional Abundant Income). Increase the balance of the community account to \$10.000.

2047-2049 – PHASE 9 – Phase launched in Shanghai Act 4

Facilitate the programs for 100% of world population (8.000.000.000 people). All 8 billion people have access to the community account with a \$1.000.000 ongoing balance. The 8.000.000.000 people who received UBI from 2044 to 2046 now shift to UDI. The 800.000.000 people who received UDI from 2044 to 2046 will now receive UAI (Unconditional Abundant Income). Increase the balance of the community account to \$100.000.

2050 – PHASE 10 – Phase launched in Shanghai Act 5

All remaining people to Unconditional Abundant Income. Increase the balance of the community account to \$1.000.000.

Beyond 2050

As everybody has abundant money on the community account, awareness has shifted. People realize money is not needed in a higher consciousness society. Over time money can be removed, but we keep the money system operational to respect free will of anyone in the world who would still choose to use money. We are now slowly entering the era of a moneyless society. People and organizations will start providing services and goods for free as an expression of love or in other words a higher state of consciousness.

6.10.3 Broad Strategy for education and transcending identification with countries

1. Create Sustainable World Brand for companies that work in a higher consciousness paradigm and have the highest levels of transparency, integrity and accountability.
2. Create life long Sustainable World Visa – a visa that gives unlimited access to all countries worldwide .
3. Through TEC's transform mandatory education system into voluntary global learning environment where all youth can opt to become Sustainable World Leaders. They get this life long visa as they graduate. Graduating means being able to live in a sustained state of higher consciousness.
4. Setup systems for Sustainable World Leaders and Sustainable World Community Members to acquire this visa. Over a period of approx. 25 years all people worldwide will be able to obtain this life long visa. Organically humanity grows towards all people having this visa in one generation time.



5. As all people are then free to travel, countries can become provinces of our planet. People can live where they want. Passports and visas become obsolete.
6. Somewhere in this time line the Governments who have become smaller and wiser give ownership of pieces of land for the communities who live there. These communities start creating their own natural laws to co-create a higher consciousness way of living. Legal systems transform into systems of mediation by wise community members.

6.10.4 Broad Strategy for Media

1. Create Sustainable World Media. This news becomes more something you look for then something that gets televised to you. People can look for global, national or local news online. No fear triggering news. Bring in transparency as that builds trust. People worldwide can follow all that happens in the SWP online. There is an ongoing link with audio, video and info.
2. Let the world co-create how we will design our world that works for ALL people. We just 'hold space' in terms of higher consciousness values and skills. Every week inspire the world through the Sustainable World Community Program by seeding the consciousness. We don't tell what and how to do. We just give the context, the background which is the state of higher consciousness.
3. Training for how to be and what to say when you speak to large groups of people. Presence the extreme responsibility of managing your vibration that comes with interacting LIVE in public.

6.10.5 Detailed Strategy

If people read the pinned post and choose to be a Sustainable World Community Member, then they will have to build a relationship with at least one of the Sustainable World Leader's. If someone already knows a Sustainable World Leader and the leader is willing to guide them then they can go through the Welcome Packs for being a Sustainable World Community Member and apply.

Our existing Sustainable World leaders reach out to their communities and ONLY people they have a relationship with (recommended only when you know someone more than 12 months) can be invited to read Welcome Pack 1 for being a Sustainable World Community Member.

In this pack they are invited to take step 1 which asks them to:

1. Join our closed Sustainable World Community group on Facebook.
2. Like our Sustainable World Leadership Program page on Facebook.
3. Join our Sustainable World Community group on WhatsApp.

Henceforth they can watch the live stream of the Sustainable World Community Program weekly Saturday at 7 pm IST and the 'Get a Life You Love => Get a World You Love' Program (GALYL) weekly Sundays at 7 pm IST. Both are LIVE streamed on our page ' Sustainable World Leadership Program' on Facebook.

Sustainable World Community Program

A weekly 2 hour program, every Saturday 7 pm IST, where some of our Sustainable World Leader's engage in Zoom while live streamed to our page on Facebook. The leaders in Zoom also interact with the community on Facebook. The purpose of this free program is:

1. To enroll and register people into being a Sustainable World Community Member. Someone committed to spend 4 hours weekly on creating a sustainable world; a world that works for ALL people.



2. To enroll and register people into being a Sustainable World Leader. Someone committed to spend a minimum of 2 hours daily on creating a sustainable world; a world that works for ALL people.
3. To empower and enable the members in contributing to the creation of a sustainable world by providing higher consciousness value.

The people who join the Sustainable World Community Program in the Zoom session are:

1. Some of the existing Sustainable World Leaders who have demonstrated the needed skills for being in the live stream.
2. Guests. The first session of the month we can invite (some of) the Sustainable World Community Members on Zoom.
3. When we ask questions then Sustainable World Community Members can be temporary invited on Zoom to respond.

The people who watch the Sustainable World Community Program LIVE broadcast can ONLY be people known by our Sustainable World Leader's or by Sustainable World Community Member's who have been active for 3 years. This is needed so we all feel safe to share genuinely, which is the core of our work and needed to build that worldwide family.

The collective rise in consciousness defines the speed to attract Sustainable World Community Members. We use the Fibonacci sequence as per our SWP Base Table in our spreadsheet 'SWP Process'. We offer people a Basic Incentive monthly while they go through packs to inform and awaken themselves.

There will be monthly integrity assessments. Every month members maintain integrity their Basic Income (\$100) will be continued. After 3 years it will be increased to decent income. (\$1.000) Then it will take another 3 years and then people can move to (Un)conditional Abundant Income. (\$10.000) This way we create a system that raises the collective consciousness and prepares the world for the shift to financial abundance and then the moneyless society.

Sustainable World Leadership Program

The purpose of this online and offline program is:

1. To enroll and register people into being a Sustainable World Leader. (Core Team Member, Country Leader, Project Leader)
2. To train and unite a critical mass of 10.000 Sustainable World Leaders.
3. To setup a selection process so the most committed leaders can be personally invited to join the Empowerment Camps .

'Get a Life You Love => Get a World You Love' Program (GALYL)

The purpose of this online program is:

1. To empower and enable people into 'Getting a World They Love' by creating a critical mass of people who are 'Getting a Life They Love'.
2. Inspiring people to step up as a Sustainable World Leader (Core Team Member, Country Leader, Project Leader) or a Sustainable World Community Member.

Through the sessions of our programs on our Empowerment Platform we reach out to people who are committed to create quality of life for themselves and others. Every first Saturday of the month guests can join. The purpose of this particular session is to create an introduction and intake session. GALYL is seen by us as the training program for Sustainable World Leaders.

As participants get enrolled into the Sustainable World Project through our various online programs they can step up as a Sustainable World Leader. They can acquire a role as Core

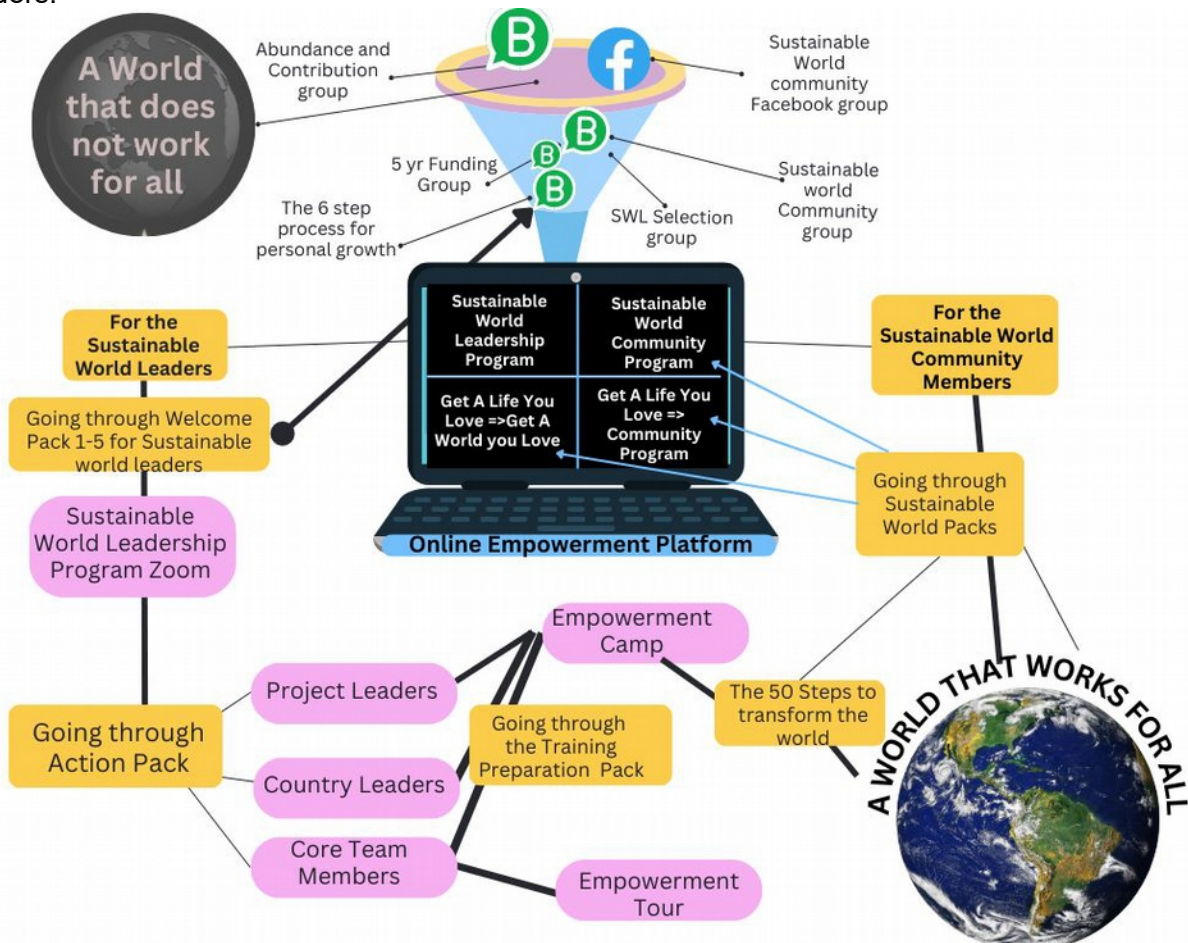


Team Member, Country Leader or Project Leader. They start going through the Welcome Packs and the Action Pack. Completing the Welcome Pack an upcoming leader can receive a conditional basic income of \$100.

When the Action Pack is complete and a leadership role is acquired, a leader can get a \$1,000 Conditional Decent Income. Some of the leaders of the Sustainable World Leadership Program (the ones chosen by the Core Team) will be invited to interact on Zoom in our weekly Sustainable World Community Program where we empower our LIVE audience of Sustainable World Community Members.

A Sustainable World Leader gets a Conditional Abundant Income of \$10,000 after attending an Empowerment Camp.

By 2026 we aim to have attracted our 50 Core Team Members. Core Team Members take on the roles mentioned in chapter 4.5 of this Project Plan. Between 2026 and 2034 we aim to attract our 1000 Country Leaders. Between 2034 and 2038 we aim to attract our 9,000 Project Leaders.



From 2023 to 2025 we have 800 Sustainable World Community Member's in a 3 year process to empower, enable and enlighten them through our Sustainable World Community Program. This is part of our nine 3 year phases to bring financial abundance and bring us to the consciousness needed for a moneyless society.

July 2034 we start the critical mass actions at Pyramid Valley at Empowerment Camp 7. (the intangible part of our solution to the world's problems) The monthly sessions of our **Sustainable World Community Program** will in 2035 evolve into our large monthly Worldwide Interactive



Events. (the tangible part of our solution to the world's problems) At this time we start reaching millions of people.

The process of choosing between being a Sustainable World Leader or a Sustainable World Community Member starts in our Facebook group by people reading our pinned post-
<https://www.facebook.com/groups/725583880829287/permalink/2173053816082279>

Through Welcome Packs (see <http://www.sustainableworldproject.com/download.htm>) we select the most committed leaders in a pre-selection process from our Facebook Group. These leaders will be invited in our official Sustainable World Leader Selection Group on WhatsApp.

Next, through an Action Pack we filter out those who are ready to pick a role in our Program. Using Sustainable World Packs we guide our Sustainable World Leaders and Sustainable World Community Members through the 50 steps to transform our world.

Educational Institutes

The people which are going through the selection process to become a Sustainable World Leader are invited to connect us with the Educational Institutes they attended. Over time this will have more educational institutions join the Empowerment Platform. The speed of growth is as per SWP Base Table in our Excel sheets (SWP Process) with all the numbers. (See 11.1 point 1) We will setup offline and online presentations at schools, colleges or universities. The institutes will be invited to join the Empowerment Platform with their students, including the classes which are about to graduate. We call these students '**Sustainable World Students**'.

In the Sustainable World Community Program, with 2 hours per month we start providing value for the students. As we start interacting with the students we inspire them to reach out to their family, friends and others to enroll them into also joining the Empowerment Platform and that way becoming supporters of creating a Sustainable World. We call them our '**Sustainable World Community Members**'.

As per the guidance of the packs this will start attracting Educational Institutes and Sustainable World Community Members. The students of the Educational Institutes will be invited to join our Facebook group. We call them Sustainable World Students, BUT they are also Sustainable World Community Member's.

Sustainable World Community Members can choose which leader they would like to support. Sustainable World Leaders will create WhatsApp groups with their Sustainable World Students and Sustainable World Community Members.

We invite the students who are keen to play a key role in transforming our world to join the pre-selection process in our Facebook Group. Our aim is to select a minimum of one Sustainable World Student per institute for becoming a Sustainable World Leader. We do so by connecting that student with one of our current Sustainable World Leaders.

As we grow in 'Sustainable World Students' and 'Sustainable World Community Members' so can we grow in our amount of Sustainable World Leaders.

Through our external funding we setup a basic income system for potential leaders among the Sustainable World Community Members. Over time the amount of people and the amount of income grows and becomes unconditional. This is a **SLOW** organic way to move from the old scarcity paradigm of money to a paradigm of abundant money to a paradigm without money. Very important to do it slow so people are enrolled in what we do! If we go to fast it will lead to misperception and the egoic attack.



Through our Empowerment Platform the Sustainable World Students will be connected online to the Sustainable World Leaders while the Camps are in progress. As the camps unfold, the connected students start to understand more of what we are aiming to accomplish and will experience moments of unprecedented inspiration. This will have them start spreading the word and now any person of any age who gets inspired can join our Empowerment Platform online by joining our Facebook group. It is here where all activities and events are announced.

At the end of the camp the participants will understand what it takes to become a Sustainable World Leader. At the end of the camp we have a ceremony where they can claim the Sustainable World Leader title by committing their full time to achieving our objective of a world that works for all people by the year 2050. The leaders will now move to a Conditional Abundant Income of \$10.000.

After 3 years of participation Sustainable World Leaders can become a Junior Partner and next Senior partner. They join our leaders in our funding team.

In our Empowerment Camps we inspire the Country Leaders to start THRIVE Empowerment Centers. The THRIVE Empowerment Centers will be the physical location for Sustainable World Leaders of the same city to meet and share the value of our work with the local communities. Here also the impact for the rural communities will start. The centers will all be connected to the Empowerment Platform. The back bone of our strategy is the online Empowerment Platform.

Our team will optimize this process by taking the practical learning of facilitating a camp and connecting with an educational institute and bring this learning to facilitating the next camps and reaching out to the next institutes. In 2023 we started with the P1 camp for 4 Core Team Members to optimize the process. (2 other P0 pilot camps have been completed in 2016 and 2021) We use a Fibonacci natural growth process for the camp participants and schools throughout the entire project where we grow slow in the beginning and faster in the end.

6.10.6 Market Penetration

1. Use our communities, Facebook and WhatsApp to reach out to potential Sustainable World Leaders and Community Members worldwide – In our soft launch this generated a growth from 800 members to 24.000 in 1 year time. (2019 - 2020)
2. Through our 'Get a Life You Love => Get a World You Love' Program. (Pilot in 2022 and 2023 – Official start in 2025)
3. Connect with global (higher consciousness) movements like Connecting Consciousness (CC), One Small Town (OST), the Disclosure Project, the Thrive Movement and more. For some organizations we have already made initial contact. (CC member since 7 years, following The Cosmic Connections since Jan 2016 and organized 5 funding workshops in Sep 2022, Mar 2023 and three in Jan 2025, contributed and connected with Micheal Tellingier in 2019 and 2023, spoke to Roxanne Meadows in 2022 and 2023 on funding, following Thrive Movement since 2012)

6.10.7 Growth Strategy and Communication Plan

Our engine is our genuine interaction in Zoom at times combined with live stream to our Facebook Page. Through word of mouth, social media marketing and later our collaboration with organizations with a network of schools, colleges and universities we will fill our online Empowerment Platform with people. Initially, when there was no brand awareness, this required three years. (2018 to 2020) Now in 2025 the growth is organic.



Every school will be connected to one Sustainable World Leader. The Sustainable World Students will invite their best friends and family who will join our online Empowerment Platform as '**Sustainable World Community Members**'.

As schools get new students they will automatically enroll into the Sustainable World Leadership Program. As students leave schools some, if not most, of them will stay active as **Sustainable World Community Members**. Therefore our total **Sustainable World Community Members** grows organically once we have registered the school. 'As our supporting community grows, our amount of Sustainable World Leaders, Sustainable World Students and their contribution grows. It will become easier to facilitate a next camp. The above will lead to an organic growth of our work.

If our work gets recognized at the first Educational Institute, then this should also lead to an organic growth by word of mouth towards other Educational Institutes. The result will be that more schools in the same city will register. As we maintain our value add we will be able to move from working with local schools in the same city to schools in the same state. Next our work can spread to other states and finally to educational institutes abroad. In our packs we use to select our leaders we ask them to reach out to their Educational Institutes.

By creating PDF Packs, videos and web pages we will inspire more schools, universities and colleges into joining the Sustainable World Community Program. They will be attracted to this as it involves value for their students, teachers and staff. It will bring global media attention, strengthening of their brand and being a partner in creating a world that works for all by the year 2050. We will offer them the latest and the newest higher consciousness training they will not be easily able to get anywhere else.

For schools it will be a very exclusive opportunity to have one of their students connected to one of our 10.000 Sustainable World Leaders who will transform our world. We invite the schools to a landing page where through a Welcome Pack they can download detailed information on how to become a partner in creating a sustainable world. As we progress in time, schools and organizations managing a network of schools will be able to find us more easily. Through our online info they can include themselves in our program without much time effort from our side for this acquisition.

6.10.8 Channels of Distribution

Schools worldwide will send their most mature and awakened student to join the Empowerment Camp. Next we will use word of mouth, social media, alternative media, worldwide movements like Thrive Movement, Zeitgeist, Ubuntu, the Venus Project, the Disclosure Project and more.

We will connect with well known people who promote youth empowerment or are active as change makers or truth seekers like Simon Parkes, Gene Decode, Jared Rand, Sacha Stone, Steven Greer, Foster Gamble, Micheal Tellingier, Neale Donald Walsh, Dave Schmidt, Alex Collier, Elena Danaan, Micheal Salla, James Gilliland and more. Then we will reach out to their audience. We will also reach out to organizations promoting or facilitating alternative or democratic education.

6.10.9 Sustainability

The backbone of our marketing is the online Empowerment Platform. The monthly operation cost of this is very low. At any given time we run into shortage of funds we can maintain this platform while Empowerment Camps and Tours will need to be funded by the participants or our community. If external funding discontinues then we switch to our self funding strategy as described in chapter 5.



6.10.10 Backup plans

If cash flow is not sufficient then we have many options.

1. We can reduce or postpone the debt retirement plan.
2. We can reduce or postpone the start of our Headquarters.
3. We can grow slower.
4. We stop the (un)conditional monthly income UBI, UDI and UAI program.
5. Some paid leaders who are in that position can become volunteers.
6. We can attract contributions of Educational Institutes and / or Sustainable World Community Members before we can grow in leaders.
7. We can push the dates of Empowerment Camps.

If we are able to connect to companies like A.E.G. (or other producers of large scale live events) then we can setup a funding system through selling tickets / subscriptions for joining the worldwide interactive events.

7 Operations Plan

		2000	Start 15 year Preparation
		2015	Start 10 year Soft Launch
		2016	Start Empowerment Platform - Complete
		2017	Bangalore, India - Pilot Camp for 5 Participants – Complete
		2018	Setting up online SW Leader Selection process - Complete
		2019	Bangalore, India – Start Core Team Member Selection – Complete
		2020	One year pilot for our online weekly session – Complete
		2021	Pilot Camp for 4 Core Team Members – Complete
		2022	Preparing for main funding - Complete
P1	Dec	2023	Bangalore - Pilot Camp P1 for 4 Core Team Members - Complete
P2	Sep	2024	Netherlands - Pilot Camp P2 for 18 Core Team Members - Pending
		2025	Start 25 year Worldwide Implementation Phase
P3	Jun	2025	Near Oxapampa, Peru - Pilot Camp P3 for 31 Primary Continent Leaders + Empowerment Tour
P4	Jan	2026	Bangalore - Pilot Camp P4 for 50 Core Team Members
1	Jun	2027	Rio de Janeiro, Brazil - Camp 1 for 38 Country Leaders + 50 Core Team Members. Six week Empowerment Tour in South America.
2	Dec	2028	San Jose, Costa Rica - Camp 2 for 55 Country Leaders + 50 Core Team Members. Six week Empowerment Tour in Central America.
3	Jan	2029	Bangalore, India - Camp 3 for 89 Country Leaders + 50 Primary Continent Leaders. Empowerment Tour in Europe for 75 days.
4	Jun	2031	Kigali, Rwanda - Camp 4 for 144 Country Leaders + 50 Primary Continent Leaders. Six week Empowerment Tour in Central Easter Africa.
5	Jul	2032	Bali, Indonesia - Camp 5 for 233 Country Leaders + 50 Primary Continent Leaders. Six week Empowerment Tour in the Pacific.
6	Jan	2033	Bangalore, India - Camp 6 for 377 Country Leaders + 50 Primary Continent Leaders. Six week Empowerment Tour in India.
7	Jul	2034	Bangalore - Camp 7 for 610 Sustainable World Leaders + 90 Country Leaders + 50 Core Team Members. For 6 weeks critical mass actions at Pyramid Valley. Empowerment Tour in US and Canada for 75 days.
	Oct	2035	First 3 larger monthly Worldwide Interactive Events hosted from 10 stadiums reaching up to 8 million Sustainable World Community Members.



Note - the pilot camps require 6 months of preparation time as the amount of participants is smaller and/or we are at our home base location in Bangalore. The other camps will have a 12 month preparation time which will be extensively detailed in our handbook.

8 Sustainable World Project Videos

Here is our play list with videos - https://www.youtube.com/playlist?list=PLY_y_fjWT51SpXfE3cQAf-hxaZjUoSFW



9 Financials

9.1 Cash Flow Funding

Download monthly cash flow and all other numbers - see 11.1 point 1



10 Resume Richard Alexander

Name Degenaar **Richard Alexander**
 Date / place of birth August 24th 1969 / Roelofarendsveen
 Country of birth The Netherlands
 Address India Available on request
 City Bangalore, India
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 Info www.sustainableworldproject.com



1988-1992 Civil Engineering – Cum Laude
 1992-1993 Military service
 1993-1995 Junior Software Engineer
 1995-1996 Database Administrator & Senior Software Engineer
 1996-2001 CEO of European IT company DCSS with 10 employees
 1999-2002 Higher Consciousness Leadership & Communication training at LEC
 2001-2002 Traveling the globe preparing the start of the Sustainable World Project
 2002-2007 Starting and managing a Paying Guest business with 13 houses for generating passive income while pursuing the Sustainable World Project.
 2003-2005 Pilot project for the first THRIVE Empowerment Center
 2006-2014 Part time trading on Indian stock market and currency exchange. Testing, evaluating and retesting all the transformational activities of the Sustainable World Project. Writing 450+ page interactive autobiographic workbook 1 for the Transformational Interactive Dialogue Program. (TID)
 2013 Performed a 900 hour pilot to test the full Sustainable World Leadership Program .
 2014 Piloted transformational dialogue program on 20 students of 17 years old
 2015-2025 Soft-launch of the Sustainable World Project. Fund raising, team and documentation. Start Empowerment Platform and Empowerment Camps Building the team of Sustainable World Leaders.

OTHER INFORMATION

I am someone who can make all people feel comfortable. I never give up on reaching my objectives. I have worked in teams in very professional environments as well as in informal environments as on my own. My passion is to awaken people to reduce suffering.

Strengths

Initiating, vision, connecting people, facilitating programs, research, eye for detail, non-violent and non verbal communication, non-judgmental listening, unconditional acceptance, being playful, genuine, an intuitive empath with high sensitivity.

Weaknesses

Grounding. Managing systems and structures, marketing, sales, daily repetitive work and project management. I can be overly sensitive and critical if I cross my boundaries.

The weaknesses can be taken care of by having the right team members surrounding me.



11 Last Words

What we do has never been done before. This does not mean that it will be difficult. It actually is not. The conditioned mind however will have difficulty as it will try to label it and fit it into any existing conditioning wired in the brain. The Sustainable World Project will not fit. The risk therefore is that the mind will reject it or judge it as not feasible.

To resolve this problem I will have to go beyond the conditioned mind of the crucial people who can provide resources for the Sustainable World Project. If I can give people an experience of what the project can provide then we have gone beyond the conditioned mind and an understanding will come through an experiential recognition of truth. Beyond a mere belief of 'this could work' now a knowing 'this will work' will be there.

Truth only lives in experience and therefore the impact of a written document like this and others I have made is limiting. The author Eckart Tolle says: "Words only point towards experiences. The words are not the experience itself!" I have learned that words and numbers cannot guarantee the transfer of the experience of what this project can provide for the people in our world. The conditioned mind of the receiving party will determine the perception.

Depending on your consciousness, for me to assure a sufficient understanding of the Sustainable World Project, we need to spend a bit of time together. Then a glimpse of the true potential of our work can be generated.

Be aware of our conditioned mind as it tends to judge and separate from what we do not yet understand. This project can have a tremendous impact on the quality of life of ALL people. I have spent more than 25 years to test and develop this project. In that process I have invested more than one million Euros and I am still 1.5 million Euro in debt. I have been falsely accused, jailed, abused and threatened to be killed. I have been jobless, homeless, broke and suicidal. I have faced death 6 times, lost 8 houses, 3 cars, a marriage, my family, my country and sometimes almost my sanity. I do not mind as I am willing to give my life for something which can assist humanity to a sustainable world. Do give consideration accordingly.



11.1 Links to more information

1. Get detailed info on the numbers through our excel sheet. [Download Spreadsheet in Excel Format](#) [Download Spreadsheet OpenOffice Format](#)
2. Understand how the personal experience of the founder changed his consciousness through his auto biography - Workbook 1 – The Past (Part 1). [Download Autobio](#)
3. Understand more about consciousness and the Maharishi Effect. Link 1: <http://maharishi-programmes.globalgoodnews.com/maharishi-effect/research.html>
Video 1: https://www.youtube.com/watch?v=vH7mjTynqlg&list=PL7Llbzozv_7QsbHZtEpi5EsfmZ-l4Nh8P – Link 2: <http://www.permanentpeace.org/>
Link 3: <https://www.mum.edu/about-mum/consciousness-based-education/tm-research/maharishi-effect/> Link 4: <http://purusha.org/index.html>
Link 5: <http://www.truthabouttm.org/> On coherent thought link 6: http://www.worldpeacegroup.org/what_is_world_peace.html
4. Browse through the Game Plan, a document used by the Founder of the Sustainable World Project between the year 2000 and 2015 to inquire into what it takes to transform our world. <http://www.sustainableworldproject.com/downloads/SWP%20Game%20Plan.pdf>
5. Understand Sidereal Time by James Spottiswood and increased psychic abilities (ability to influence the collective consciousness) Watch at 10:00 minutes into the following video. <https://www.youtube.com/watch?v=HI2sf5fulBA>
6. Understand the influence of Pyramids on meditation and consciousness. <https://www.gايا.com/article/can-pyramids-enhance-meditation>
7. Visit Heart Math website <https://www.heartmath.org/> World Peace is a reflection of inner peace and requires coherent heart waves. <https://www.heartmath.org/research/science-of-the-heart/global-coherence-research/>
8. The Thrive Movement - <https://www.freetothrive.com/>
9. One Small town - https://www.onesmalltown.org/landing_page.php
10. Sacha Stone - <https://sachastone.com/>
11. The Venus Project - <https://www.thevenusproject.com/>
12. Connecting Consciousness - <https://www.simonparkes.org/>
13. The Sedona Connection - <https://thesedonaconnection.wordpress.com/about/>
14. Gene Decode - <https://genedecode.org/>
15. Alex Collier - <https://www.youtube.com/@AlexCollierOfficial>
16. Understanding consciousness – The Alchemist YouTube Channel - <https://www.youtube.com/@officialthealchemist/videos>