



WELCOME PACK 1

SUSTAINABLE WORLD LEADERSHIP PROGRAM

STEP 1 TO 3 OUT OF 37



Welcome Pack 1

Congratulations on coming to a cross road in your life. The decision you will make in the next 2 hours of going through Welcome Pack 1 can change the rest of your life.

My name is Mahoro Oliver. I am a Core Team Member in the Sustainable World Project. I am also one of the moderators in our Sustainable World Community on Facebook. I was born in Kigali, Rwanda. From Jan 2018 until now I have been participating in the Sustainable World Leadership Program. Now 7 years later I can tell you from personal experience that this program can indeed change the rest of your life . . . and when we unite as a team, I believe we can change the world.

THE 50 STEPS TO BECOMING A SUSTAINABLE WORLD LEADER - STEP 1 - Listen to the welcome message from Richard Alexander, the Founder of the Sustainable World Project. After listening add a new comment on our Facebook post. Share what you found valuable while listening. Here is the link to Facebook where you can add the comment <https://www.facebook.com/groups/725583880829287/permalink/3217496941637956/>

If the above link does not work then copy the following link into your internet browser - <http://www.sustainableworldproject.com/downloads/Welcome%20Message%20Founder.mp3>





From May 2019 to April 2024 I had joined Richard at the Sustainable World Leadership Training Center in Bangalore, India. This year we continue with the Sustainable World Leadership Program. In this program you can not only transform your life, but you can also make a very meaningful contribution to the transformation of our world.

After 15 years of preparation and a 10 year soft launch, the **SUSTAINABLE WORLD PROJECT** is now, in 2025, moving into it's third and last 25-year phase of 'Worldwide Implementation'. We are uniting people that are inspired to play a key role in creating a world that works for ALL people.

WHAT IS THE VALUE & OPPORTUNITY FOR YOU

1. An opportunity to have your unique gift make a meaningful contribution in bringing quality of life to millions of people.
2. An opportunity to grow Higher Consciousness Leadership Skills and strengthen Values inside of you that will help you make more impact sharing your unique gift.
3. An opportunity to be educated on what is truly going on in the world and get access to cutting edge technology and new information that can, will and already is changing our world. Understanding this, will give you a whole new level of power.
4. An opportunity to guide and be guided on how to navigate our world as major change is unfolding right now and will continue in the next years to come.
5. An opportunity to be part of our fast growing worldwide family of nearly 25 thousand Change Makers from over a 100 different countries.
6. An opportunity to receive Project Funding, Personal Funding or Monthly Incentives so over time you can become financially free and contribute your unique gift to the world.
7. An opportunity to recommend people around you for receiving incentives and funding.
8. An opportunity to become the change you want to see in the world by you setting an example of what it is to be a mature member of a worldwide family. A family united beyond divisions like religion, culture, country, class, tribe, age, gender and status.
9. An opportunity to travel and contribute to the facilitation of the Empowerment Camps.
10. An opportunity to meet and befriend inspiring Change Makers worldwide.
11. An opportunity to co-create a sustainable world that is worthy of gifting to our children.
12. An opportunity to work personally with the Founder and Team Members of the Sustainable World Project and learn from their life journeys.

WHAT YOU GET – DETAILED IN WELCOME PACK 2

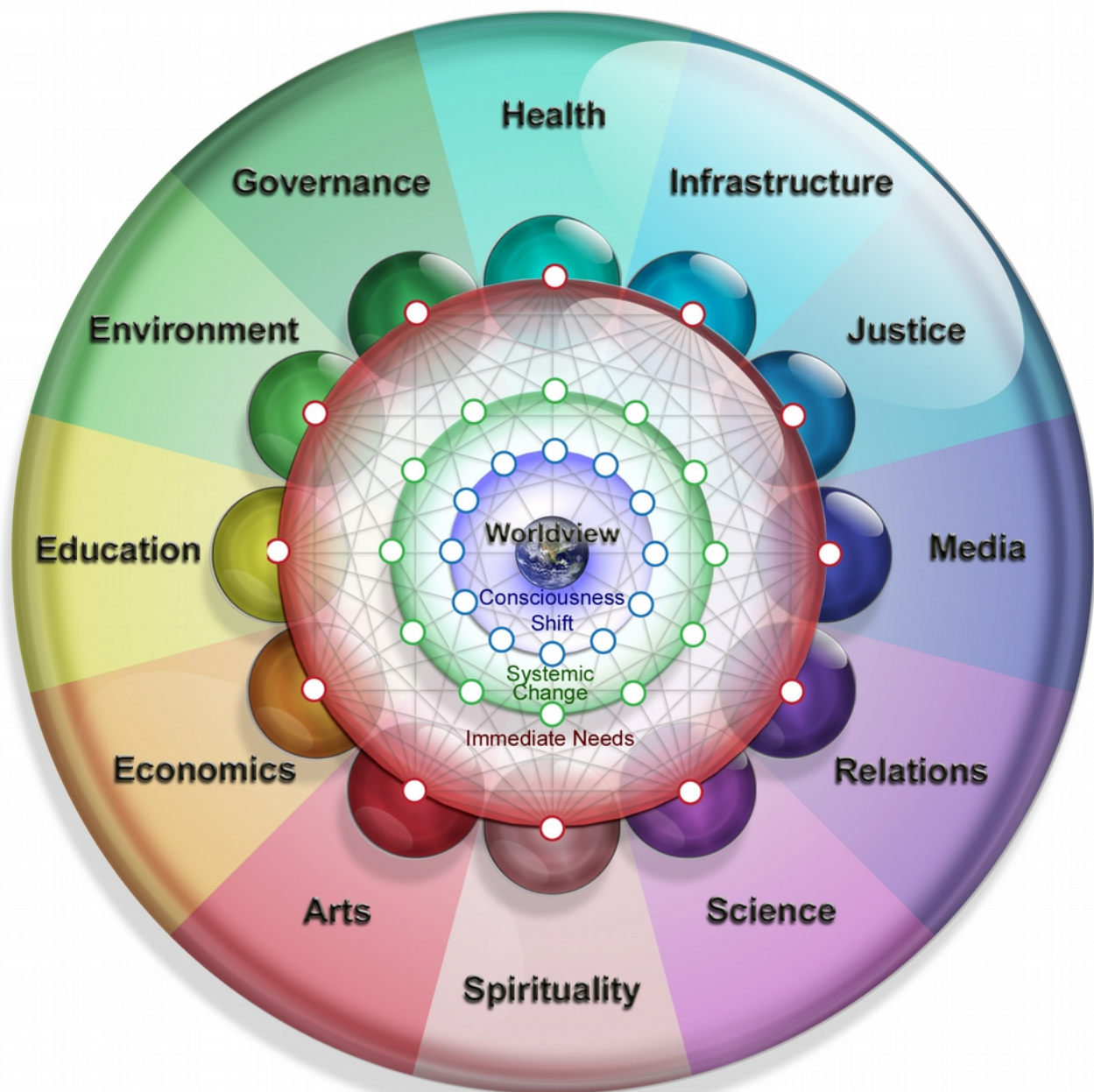
1. Access to our financial incentive system and other funding opportunities.
2. Access to offline 6 week Empowerment Camps.
3. Empowerment through Welcome Packs, an Action Pack, a Training Preparation Pack and Sustainable World Packs.
4. Access to our Get a Life you Love => Get a World You Love Program.
5. Access to our Sustainable World Leadership Program.
6. An opportunity to co-facilitate our weekly Sustainable World Community Program.
7. Access to our official WhatsApp Selection group.
8. Access to our Team Meetings on Zoom to manage the Sustainable World Project



EXPLANATION OF TERMS

Core Team Member – someone in the Core Team of 50 people from 30 different countries. This team facilitates the entire Sustainable World Project.

Country Leader – we select a 1000 Country Leaders that stand up for transformation of their country. The Country Leaders empower the Project Leaders in their country.



Project Leader – we select 9000 Project Leaders that manage projects in their country. These projects will assist in the transformation of the 12 sectors of art, economics, education,



environment, governance, health, infrastructure, media, relationships, science, spirituality and justice. These projects will assist in bringing forth a new worldview.

Sustainable World Leader – this is the label we use to describe any of the Country Leaders, Project Leaders or Core Team Members. Sustainable World Leaders are selfless people who are sharing their unique gift in a team. This team is united for the purpose of creating a world that works for ALL people by the year 2050.

Sustainable World Leadership Program – an ongoing free program to inquire whether you would like to share your unique gift in a team of people committed to transform the world. This program is for Sustainable World Leaders. This program will raise the collective consciousness and bring forth a new worldview. This program requires 4 hours weekly before funding and 2-3 hours daily after funding.

Sustainable World Community Member – someone who is committed to spend a 4 hours weekly on actions that will support the creation of a sustainable world; a world that works for ALL people.

Sustainable World Community Program – an ongoing free program with a 2 hour weekly Saturday session on Zoom at 7 pm IST that is LIVE broadcast in our Facebook group. The purpose is to inspire the participants in joining hands in creating a sustainable world. This program requires 4 hours weekly and is for Sustainable World Community Members and is facilitated by Sustainable World Leaders.

Get a Life you Love => Get a World You Love Program – an ongoing free program with a 2 hour weekly Sunday session on Zoom at 7 pm IST that is LIVE broadcast in our Facebook group. The program has assignments and a buddy call. This program requires 4 hours weekly and is offered to Sustainable World Leaders on Zoom and to Sustainable World Community Members through the LIVE stream on Facebook.

Worldwide Interactive Events – in October 2035 in the Sustainable World Community Program we start to facilitate monthly Worldwide Interactive Events to reach a critical mass of people worldwide. In a later Welcome pack we will visit our Vision for the year 2035.

Empowerment Camp – a 6 week camp to unite, empower and enable Core Team Members, Country Leaders and Project Leaders.

Empowerment Tour – a 2 to 12 week tour through a specific continent to train the team of Core Team Members.

SUSTAINABLE WORLD LEADERSHIP PROGRAM - FOR WHO

For people who are committed to ongoing personal growth. For people who understand that transformation takes time, repetition, practice and courage. For people who are committed to play a key role in transforming our world by contributing their unique gift.

AREAS OF YOUR MEANINGFUL CONTRIBUTION AS SUSTAINABLE WORLD LEADER

Are you passionate about . . . Creating Abundance, Higher Consciousness Project Management, Empowering Leaders in your Country (Country Leader), doing projects (Project



Leader), Conscious Marketing & Communication, Event Management, Facilitation of Transformational Programs, Executive Assistance, Organic Farming, Photography, Holistic Wellbeing, Film (Video Artist), Film Editing, Innovative Technology, Web Development, Brand Management, Holistic Food, F&B Management or something else. More details on the Core Team roles here. [Download info roles](#)

SOME OF THE SUSTAINABLE WORLD LEADERS

Mahoro Oliver – Kigali – Rwanda– 35 years old – Leadership Support for the Founder of the Sustainable World Project. Mahoro envisions a world where people smile happily each and every day. [Read Mahoro's full introduction here](#)

Honest Machirori – Harare – Zimbabwe– 38 years old – Co-Facilitator Sustainable World Community Program. His vision is a world beyond artificial elitist boundaries; a world where ALL OF US live in harmony with each other and our environment; a world where LOVE is the highest pursuit. [Read Honest's full introduction here](#)

Shilpa PA – Bangalore – India – 42 years old – Core Team Member Sustainable World Project, Certified Clear Beliefs Coach, International Trainer / Facilitator with Dream a Dream. Shilpa envisions a world where every person thrives. [Read Shilpa's full introduction here](#)

Richard Alexander – Roelofarendsveen – Netherlands – 55 years old – Founder of the Sustainable World Project, a global movement interacting with 24 thousand Change Makers worldwide. His vision is a sustainable world; a world that works for ALL people.





PAYMENT

There is no cost to join our Sustainable World Community and get access to its leadership program. If you come with a commitment to create value for your life, other people's life and the world at large, then you are welcome to join.

REGISTRATION REQUIREMENTS

1. The program is in English so you need to be comfortable with speaking and understanding English.
2. You need an internet connection that supports video calls on Zoom. You have a good quality web cam and microphone. You require access to Facebook, WhatsApp and YouTube.

REGISTRATION PROCESS

The Sustainable World Project is an out of the box project. It will take a bit of time to get an understanding of the scope, potential and what it could mean for you, your life and your mission. Therefore we have setup 5 Welcome Packs that will give you the initial understanding. You are now reading Welcome Pack 1. If you complete this first Welcome Pack then we will add you to our official WhatsApp group. Here you will be invited to join the Zoom sessions of the Sustainable World Leadership Program. It just takes 2 more steps. In the Zoom sessions you can meet the Founder and the other leaders. If you are not comfortable in our community, then you can leave at any given time simply by leaving the WhatsApp group we will have added you to.

OUR FACEBOOK GROUP

The Sustainable World Leadership Program is uniquely setup as part of the Sustainable World Project. In our Facebook group named 'Sustainable World Community' (link - <https://www.facebook.com/groups/725583880829287>) we invite people who are interested in transforming their community, country, continent or world. Through a 50 step selection process you can become a Core Team Member, Country Leader or Project Leader in the Sustainable World Project. (a Sustainable World Leader)

For becoming a Sustainable World Leader we first ask you to go through 5 Welcome Packs that contain steps 1 to 37 of a pre-selection process. In the 5 Welcome Packs we provide you information so you get to know us. We also ask you to comment on our Facebook posts so we get to know you. In Welcome Pack 5 you will find the application process for continuing your journey to being a Sustainable World Leader. It involves answering some simple questions. Lets start today with getting to know one another.

In our Facebook Group you will also find other people who are in the pre-selection or selection process for acquiring a role in the Core Team or otherwise. You will also find other leaders who have already completed the 5 Welcome Packs and have joined our official SWL (Sustainable World Leader) Selection Group on WhatsApp. They are active in the Facebook group to support you. Others are, just like you, still in the pre-selection process.



UPDATE FROM MAHORO

As I understood that this program will empower me to transform my country I made a 5 year commitment and relocated to Bangalore, India in 2019. Shilpa, Richard and I work on location here in India. Mian, Honest, Zafar, Zaira, Denzel, Mel, Fernando and many others work remote and join online from their respective countries. All options are valid. You can choose what works for you.

In 2025 our team of 37 people from 18 different countries has committed to unite the total of 50 Core Team Members, 1000 Country Leaders and 9000 Project Leaders in the next years to come. Are you a next Sustainable World Leader? Are you inspired by playing a key role in transforming your community, country and world? Then commit to just completing this first Welcome Pack.

I will now introduce the Founder of the Sustainable World Project. He will be your Empowerment Coach when you have completed this Welcome Pack. You will then be added to our official WhatsApp group with all the Sustainable World Leaders (Country Leaders, Project Leaders and Core Team Members). Here you can have your one month tryout.

I have never met anyone like Richard. He will accept you without conditions. This will empower you as a leader. Richard's commitment is to help you discover the potential you have inside. I have experienced this myself. After more than 7 years of participation I now know we can change the world.

RICHARD'S INTRODUCTION

He was born in the Netherlands in 1969. He graduated top of his class, Cum Laude, as Civil Engineer. For 5 years he was the CEO of a European IT Company. In 1997 he participated in a Reiki weekend. A glimpse of unity consciousness changed everything.

In the year 2000 he decided to sell his house, retire from his company, return his 2 cars to the garage and buy a one-way ticket around the world. In 2001 he left all behind to pursue an impossible dream. A dream of creating a world that works for ALL people. This was the start of a 50 year project to assist the transformation of our world.

Now in 2025 he is the Founder of the Sustainable World Project. A 6.000 documents, 4.000 graphical representations and nearly a 1.000 video files attempt to describe our objective. Our objective is to witness the end of poverty, war and environmental destruction by the year 2050. We will achieve this objective by addressing the root cause of all violence. Violence stems from our lower egoic state of consciousness. To raise our state of consciousness a 50 step plan has been developed that is uniting a critical mass of 10.000 Sustainable World Leaders.

These leaders will be supported by everyday people, in a role as Sustainable World Community Members. As of 2025 we are at step 13 out of 50. A 1-year pilot of the Sustainable World Community Program in 2019 had the movement grow from 800 to 24.000 Change Makers worldwide. In 2023 the Sustainable World Leadership Program was launched. In 2025 we will launch our Sustainable World Community Program. This will have the movement grow to over a 100.000 members in the next 2 years.



Through our weekly online programs our leaders are inspiring heart centered habits for humanity. Using ancient wisdom and the latest consciousness science they inspire the six heart virtues of appreciation, compassion, forgiveness, humility, understanding and valor. These virtues awaken unprecedented experiences of connection, joy and inner peace. These virtues are inspiring humanity to unite; one worldwide family ready to care for one another and share with one another.

Richard has spent a quarter of a century to prepare, test and develop the Sustainable World Project. In that process three times he lost all his money. He has been falsely accused, jailed, abused and threatened to be killed. He has been jobless, homeless, broke and depressed. He has faced death 6 times, gave up 8 houses, 3 cars, his family, his country and sometimes almost his sanity. ;) Inspired by a vision of a world that works for ALL people he says: "I do not mind. I am willing to give my life for something which can assist humanity to a sustainable world."



Illustration: Five of the Core Team Members in 2023



50 STEPS TO BECOMING A SUSTAINABLE WORLD LEADER - STEP 2

The Sustainable World Leadership Program is facilitated by Richard. He will share his life lessons with you. Watch the video of Richard's short life story to get a glimpse of some of those lessons and his vision for the world. Click the following link to watch. After watching pls add a comment on the Facebook post and share one thing you learned -

<https://www.facebook.com/groups/725583880829287/permalink/3223266444394339>

If you have not yet joined our Facebook group, then we invite you to do so now. This way we can inform you what is happening and you can start interacting with Core Team Members, other Sustainable World Leaders and our Sustainable World Community Members. You can join the Facebook group here - <https://www.facebook.com/groups/725583880829287>

Watch the video with the first 5 Core Team Members we have selected. Are you next to team up and change the world by bringing your unique gift? Click the following link to our Facebook post, watch the video and then add a comment sharing one thing you liked.

<https://www.facebook.com/groups/725583880829287/permalink/3223274391060211>

50 STEPS TO BECOMING A SUSTAINABLE WORLD LEADER - STEP 3

Make a new comment on the following post in our Facebook group. In this comment you can introduce yourself in 2-3 paragraphs. Add a profile pic to your introduction. If you would like to move forward with this selection process and explore further how you can contribute in making this world a better place, then end your introduction with: "I have taken steps 1 to 3 and I request to be added to the SWL Selection group on WhatsApp."

This is the link to the Facebook post where you can add the new comment -

<https://www.facebook.com/groups/725583880829287/permalink/3217523468301970>

If you have been guided in person by someone then you can now contact the person who introduced you to our work and ask them to add you on WhatsApp. You can write: "I have taken step 1 to 3 of Welcome Pack 1 and I request to be added to the SWL Selection group on WhatsApp."

It is here where you can connect with our other leaders and where you will be invited to join our Zoom sessions. Welcome to the Sustainable World Leadership Program. At any given time if you would like to leave our community you can do so simply by leaving the SWL Selection WhatsApp group.



If you are ready with this Welcome Pack 1 then you can continue with Welcome Pack 2. If you do not yet have this PDF file then here is how you can get it.

1. You download it straight from our server by clicking the following link - [Welcome Pack 2](#)
2. You go to the download page of our web site and click on 'WELCOME PACK 2 PRE-SELECTION PROCESS' in the section 'DOWNLOADS FOR THE SUSTAINABLE WORLD LEADERS' - <http://www.sustainableworldproject.com/download.htm>
3. You ask the person who is guiding you.

